

## 5 Penrith NDP Vision and Objectives

### **PENRITH NEIGHBOURHOOD DEVELOPMENT PLAN 2032 VISION STATEMENT**

**Penrith  
Heart of Cumbria  
- a great place to live, work and visit**

**By 2032, Penrith will be a successful, vibrant  
market town providing a sustainable environment  
for quality of life, attracting investment and tourism  
whilst enhancing the best of its built and natural  
character**

- 5.1 In order to address the key issues and achieve the Vision, the following objectives have been identified for the PNDP:

#### **OBJECTIVE 1: Sustainable Development**

To ensure that all development in the town is sustainable and meets the needs of the present without compromising the ability of future generations meeting their own needs.

#### **OBJECTIVE 2: Housing**

To support a level of high quality housing that retains Penrith's identity and encourages high levels of social interaction, meets housing needs and helps to grow the local population, especially young people.

#### **OBJECTIVE 3: Greenspaces**

To protect greenspaces that have been identified as being important to the local community.

#### **OBJECTIVE 4: Culture and Leisure**

To ensure the town's range of leisure and recreation facilities are enhanced and protected with a particular focus on meeting the needs of young people.

#### **OBJECTIVE 5: Wellbeing**

To protect health and community facilities and ensure that these have the capacity to support any needs generated by new development and a changing population.

### **OBJECTIVE 6: Education**

To protect schools and further education facilities and ensure that these have the capacity to support any needs generated by new residential and business development.

### **OBJECTIVE 7: Town Centre Car Parking**

To work with other bodies to address the town's current and future car parking issues.

### **OBJECTIVE 8: Traffic Management**

To work with other bodies to address current traffic management issues and ensure that these are not exacerbated by new development by considering appropriate measures to improve safety and traffic flow at particular locations within the town.

### **OBJECTIVE 9: Penrith Town Centre**

To preserve the historic and notable buildings and improve the appearance of Penrith town centre and its attractiveness as a place to visit for both the local community and visitors.

