

Town Council £4965 grant helps make Penrith Sparkle

Penrith Town Council have provided a grant of £4,965 to the Penrith BID (BID) to support the annual Penrith Sparkle event (Christmas Light Switch-On).

The Council are pleased to support the BID to deliver Penrith Sparkle, a free and inclusive event which celebrates the switching on of Penrith's Christmas Lights which have been extensively improved for 2023, covering most of the town centre.

Penrith Sparkle will take place on Saturday 18 November from 2pm and include family friendly entertainment with live bands, a Charity Christmas tractor parade from 5pm, festive stalls, arts & crafts and a Christmas lights switch on at 6pm in the centre of town with a special guest!

Doug Lawson, Chair of Penrith Town Council & Mayor of Penrith said:

"The switch on event is a long-held tradition in Penrith and has heralded the beginning of the Christmas festive period for many generations.

"The Christmas lights help promote Penrith as a great place to visit and live and will improve the attractiveness of Penrith, the event in particular will bring members of the local community together to experience a day of activities, retail opportunities, musical entertainment and traditional festive fun!

"I am glad that the Council have once again been able to support another of the town's key signature events with a grant - and I hope everyone who attends the event enjoys the day!"