



Penrith Town Council

Unit 1, Church House, 19-24 Friargate, Penrith, Cumbria, CA11 7XR

Tel: 01768 899 773 Email: office@penrithtowncouncil.gov.uk

DATE: 13 December 2023

NOTICE IS HEREBY GIVEN that an **ORDINARY MEETING** of **THE COMMUNITIES COMMITTEE** will be held on **18 December 2023, at 5.00pm or at the finish of the Extra Ordinary Planning Committee Meeting (whichever is later)** and you are hereby **SUMMONED** to attend to transact the business as specified in the agenda and reports hereunder.

The meeting will be held at **Penrith Town Council Office, Unit 1, Board Room, Church House, Friargate, Penrith.**

To assist in the speedy and efficient dispatch of business', Members should read the agenda and reports in advance of the meeting. Members wishing to obtain factual information on items included on the Agenda are asked to enquire of the relevant officer **PRIOR** to 9.00am on the day of the meeting.

Members are asked to indicate if they wish to speak on an item **PRIOR** to the meeting (by 1.00pm on the day of the meeting at the latest) by emailing office@penrithtowncouncil.gov.uk

COMMITTEE MEMBERSHIP

Cllr Bowen
Cllr Donald
Cllr Jackson

Pategill Ward
North Ward
North Ward

Cllr B. Jayson
Cllr Kenyon
Cllr Snell

West Ward
North Ward
West Ward

Mr I. Parker, Acting Town Clerk

Public Participation

Members of the public are welcome to attend. Details about how to comment on an agenda item are available on the Town Council Website.

Filming

Please note that this meeting may be filmed for live or subsequent broadcast via the internet or social media.

Please be advised that the Town Council does not record or live stream meetings.

Penrith Town Council fully supports the principle of openness and transparency and has no objection to filming and reporting at its Full Council, and Committee meetings that are open to the public. It also welcomes the use of social networking websites, such as Twitter and Facebook, to communicate with people about what is happening, as it happens. Filming will only commence at the beginning of a meeting when the Chair opens the meeting with apologies and will finish when the meeting is closed or when the public may be excluded from an exempt item. The Council, members of the public and the press may record/film/photograph or broadcast this meeting when the public and the press are not lawfully excluded.

General Power of Competence

The Town Council resolved from 15 May 2023, until the next relevant Annual Meeting of the Council, that having met the conditions of eligibility as defined in the Localism Act 2011 and SI 965 The Parish Councils (General Power of Competence)(Prescribed Conditions) Order 2012, to adopt the General Power of Competence.

AGENDA FOR THE MEETING OF COMMUNITIES COMMITTEE MONDAY 18 DECEMBER 2023

PART I

1. Apologies For Absence

Receive apologies from Members.

2. Minutes

Authorise the Chair to sign, as a correct record, the minutes of the meeting of the Communities Committee held on Monday 9 October 2023 and agree they be signed as such by the Chair.

3. Declarations of Interest and Requests for Dispensations

Receive declarations by Members of interests in respect of items on this agenda and apply for a dispensation to remain, speak and/or vote during consideration of that item.

ADVICE NOTE:

Members are reminded that, in accordance with the revised Code of Conduct, they are required to declare any disclosable pecuniary interests or other registrable interests which have not already been declared in the Council's Register of Interests. (It is a criminal offence not to declare a disclosable pecuniary interest either in the Register or at the meeting.) Members may, however, also decide, in the interests of clarity and transparency, to declare at this point in the meeting, any such disclosable pecuniary interests which they have already declared in the Register, as well as any other registrable or other interests. If a Member requires advice on any item involving a possible declaration of interest which could affect his/her ability to speak and/or vote, he/she is advised to contact the Monitoring Officer at least 24 hours in advance of the meeting

4. Public Participation

Receive any questions or representations which have been received from members of the public. A period of up to 15 minutes for members of the public to ask questions or submit comments.

ADVICE NOTE:

Members of the public may make representations, ask questions, and give evidence at a meeting which they are entitled to attend in respect of the business on the agenda. It is helpful if a member of the public who wishes to speak at a meeting makes a request to speak in writing to the Town Clerk **PRIOR** to the meeting. A member of the public can speak for up to three minutes. A question shall not require a response at the meeting nor start a debate on the question. The chair of the meeting may direct that a written or oral response be given. Where the Council is unable to provide a response to the question at the meeting, they will do so in writing within seven days and the response will be attached to the minutes as an appendix.

5. EXCLUDED ITEM: Public Bodies (Admissions To Meetings) Act 1960

Determine whether any item/s should be considered without the presence of the press and public, pursuant to Section 1(2) of the Public Bodies (Admission to Meetings) Act, 1960, as publicity relating to that (any of those) matter/s may be prejudicial to the public interest by reason of the confidential nature of the business to be transacted or for the other special reasons noted in relation to that matter on the agenda.

6. Resolutions Report

Receive and note the written report.

7. Work Plan Report

Note the Community Services Officer Committee Work plan report.

8. Access to Eden Update

Note the verbal update about the Access to Eden project.

9. Communications Report

Note the Communications Report.

10. Eden District Talking Newspaper

Consider the report and the recommendations contained within.

11. Friends of Settle-Carlisle Membership

Consider the report and the recommendations contained within.

12. Next Meeting

Note that the next meeting is scheduled for 5pm on Monday 26 February 2024 at Penrith Town Council Office, Unit 1, the Board Room, Church House, Friargate, Penrith.

PART II PRIVATE SECTION

There **are no** further items in this part of the Agenda.

FOR THE INFORMATION OF ALL MEMBERS OF THE COMMUNITIES COMMITTEE AND FOR ATTENTION TO ALL REMAINING MEMBERS OF THE TOWN COUNCIL

Access to Information

Copies of the agenda are available for members of the public to inspect prior to the meeting. Agenda and Part I reports are available on the Town Council website

Background Papers

Requests for the background papers to the Part I reports, excluding those papers that contain exempt information, can be made to the Town Clerk address overleaf between the hours of 9.00 am and 3.00 pm, Monday to Wednesday via office@penrithtowncouncil.gov.uk



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Tel: 01768 899 773 Email: office@penrithtowncouncil.gov.uk

DRAFT MINUTES OF THE ORDINARY MEETING OF THE COMMUNITIES COMMITTEE.

Held on 9 October 2023, at 5.00pm at Penrith Town Council Office, Unit 1,
Board Room, Church House, Friargate, Penrith.

PRESENT

Cllr Bowen
Cllr Donald
Cllr Snell

Pategill Ward
North Ward
West Ward

Cllr B. Jayson
Cllr Kenyon

West Ward
North Ward

Community Services Officer
Acting Town Clerk

General Power of Competence

The Town Council resolved from 15 May 2023, until the next relevant Annual Meeting of the Council, that having met the conditions of eligibility as defined in the Localism Act 2011 and SI 965 The Parish Councils (General Power of Competence) (Prescribed Conditions) Order 2012, to adopt the General Power of Competence

DRAFT MINUTES FOR THE ORDINARY MEETING OF

COMMUNITIES COMMITTEE

MONDAY 9 October 2023

PART I

CC23/15 Apologies

Members received apologies from Cllr S Jackson.

CC23/16 Minutes

Members were asked to authorise the Chair to sign, as a correct record, the minutes of Communities Committee held on Monday 12 June 2023 and agree they be signed as such by the Chair.

RESOLVED THAT:

The minutes be approved, and the Chair be authorised to sign, as a correct record, the minutes of the meeting of the Communities Committee held on Monday 12 June 2023.

CC23/17 Declarations of Interest and Requests for Dispensations

Members were asked to receive declarations by Members of interests in respect of items on the agenda and apply for a dispensation to remain, speak and/or vote during consideration of that item.

There were no declarations of interest.

CC23/18 Public Participation

Members noted that there were no questions or representations, from members of the public.

CC23/19 Excluded Item: Public Bodies (Admissions to Meetings) Act 1960

Members noted that there were no items that should be considered without the presence of the press and public, pursuant to Section 1(2) of the Public Bodies (Admission to Meetings) Act, 1960.

CC23/20 Access to Eden update

Members received a presentation from a representative of the Cumbria Wildlife Trust on the Access to Eden project.

CC23/21 Creation of a Penrith Way Walk

Motion by Councillor Kenyon.

Seconded by Councillor Bowen.

Members received the proposal from Councillor Kenyon for the “Penrith Way” Walk.

Members were requested to facilitate the creation of this new walk and develop a scheme accordingly.

RESOLVED THAT:

- i. Approval be given for the proposal for the Penrith Way.
- ii. Delegated authority be given to officers to develop the scheme including designing and publicising a Penrith Way leaflet, digitalising the route, designing a Penrith Way icon to be used on signage and in the leaflet, determining locations for signage, investigating and obtaining any consents required and promoting the walk.
- iii. Costs of the development of the Penrith Way scheme are to be met from the Town Projects budget.

CC23/22 Resolutions Report

Members noted the report.

CC23/23 Timings of Meetings

Members considered the timings of ordinary meetings of the Communities Committee.

RESOLVED THAT:

All meetings be held at 5pm.

CC23/24 80th Anniversary to Commemorate D-Day

Members considered the report and the recommendations contained within.

RESOLVED THAT:

The Council take part in the 80th Anniversary D-Day Commemoration event, to be held on the 06 June 2024, with delegated authority being given to officers to progress the event.

CC23/25 Cumberland & Westmorland Herald Advertising

Members considered the report and the recommendations contained within.

RESOLVED THAT:

- i. The Council provide the Cumberland & Westmorland Herald with a quarterly advertisement on a seasonal basis (Winter, Spring, Summer, Autumn).
- ii. Delegated authority be given to council officers to provide relevant content for each edition.

CC23/26 2024/25 Budget: Process and Proposals

Members considered the joint report of the Responsible Finance Office and Services and Contracts Manager.

RESOLVED THAT:

- i. The current Communities Committee budget of £70,000 (excluding one off items) for the current financial year be retained.
- ii. The Medium-Term Financial Plan for the Communities committee for 2024/25 be increased to £75,000, to include an increase in the grants budget to a minimum of £20,000.

CC23/27 Next Meeting

Members noted that the next meeting is scheduled for 18 December 2023 at 5pm at Penrith Town Council Office, Unit 1, the Board Room, Church House, Friargate, Penrith.

**FOR THE ATTENTION OF ALL MEMBERS OF
THE COMMUNITIES COMMITTEE
AND FOR INFORMATION TO ALL REMAINING
MEMBERS OF THE TOWN COUNCIL**

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COMMUNITIES COMMITTEE 18 DECEMBER 2023 ITEM: 6

This report shows the progress made against resolutions from the Council's Communities Committee this municipal year.

STATUS KEY:

On hold - Not commenced

Completed

In progress - Started and ongoing

Reference	Activity	Status	Notes
CC23/10	Eden Rivers Trust - Access to Eden		Access to Eden grant application has been sent to National Heritage Lottery Fund.
CC23/11	2024 May Day Carnival		SAG meeting with Westmorland & Furness Council - 5 December 2023. Ongoing meetings with the Lions Club of Penrith.
CC23/12	Future Meeting Planning		Digital Woodoo invited to the next meeting: 26/02/2023.
CC23/21	Creation of a Penrith Way Walk		Walk has been audited by CSO and Cllr Kenyon. Walk route being finalised. Design work for the icon, leaflet and signage ongoing.
CC23/23	Timings of Meetings		All meetings be held at 5pm.
CC23/24	80th Anniversary to Commemorate D-Day		DTC working on project.
CC23/25	Cumberland & Westmorland Herald Advertising		First quarterly advert included in the CW Herald on 15/12/2023.
CC23/26	2024/25 Budget: Process and Proposals		

ITEM 7 CSO Work Plan						
Communications & Engagement						
Activity	PTC Colleague	Details	Targets	Date Due	Progress	
					Complete	Not started
Communications	Acting TC RFO DTC EDO	Manage Penrith Town Council's Communications	➤ Ensure Council decisions are effectively communicated to the public. ➤ Produce and disseminate press releases. ➤ Manage Penrith Town Council's social media channels effectively, ensuring regular content and increased followers. ➤ Start to diversify content to cater to a more video focussed audience. ➤ Create a new Communications Policy.	Ongoing	➤ Press releases produced on an ad hoc basis. ➤ Website has a dedicated page for press releases. ➤ Regular content produced via social media. ➤ PTC X Account restarted. ➤ New Communications update being brought to each meeting of the Communities Committee.	

Penrith Town Council News	Acting TC RFO DTC EDO Solicitor	Produce a monthly e-newsletter aimed toward the public.	To give the public greater awareness of the work of the council.	Ongoing - PTC News final Saturday of each month. Can sometimes be pushed back to due relevant content deadlines.	➤ Newsletter sent out via govDelivery. November newsletter: Latest News: November 2023 ➤ Quarterly updates in printed media through the CW Herald. ➤ Printed copies of PTC News distributed to a number of outlets around town including: Penrith TIC, Penrith Railway Station, Cafe4Eden, Eden Rural Foyer, Penrith Library, Restore Penrith, Another Weigh and the town centre Noticeboard. ➤ Website now has a dedicated page for the newsletter.
Events & Activities	N/A	Produce a bi-weekly e-newsletter rounding up events and activities in and around Penrith	To give the public greater awareness of events and activities in Penrith	Ongoing – every other Friday	➤ Newsletter sent out via govDelivery. ➤ Community groups able to feed in content to the newsletter.

Survey Work	Acting TC RFO DTC EDO Solicitor	Create surveys on an ad hoc basis.	➤ Provide support to colleagues in setting up surveys. ➤ Create surveys to engage with the public.	Ongoing	➤ No survey work has been required since Q1. ➤ SurveyMonkey subscription not renewed. Any new survey work will be produced through Microsoft Forms.
Email marketing system	Acting TC RFO DTC EDO Solicitor	Lead on the Council's approach to the new email marketing system govDelivery	➤ Create regular content to go out through the email marketing system. ➤ Facilitate third party and community led organisations in promoting events, projects, and resources in Penrith. ➤ Drive sign-ups to the PTC mailing lists. ➤ Provide technical support on the system to colleagues.	Ongoing	➤ govDelivery set up and launch complete in June. ➤ PTC officers trained on the system. ➤ Regular stream of subscribers – circa 60% coming through the networking part of the system. ➤ New Climate related e-newsletters likely to be started in April / May.

SharePoint	Acting TC	Create a SharePoint "Intranet" site.	To create a Council hub for councillors.	May 2024	➤ SharePoint site set up- work to be undertaken on the potential content of the site. Low priority.
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ITEM 7						
Communications & Engagement						
Activity	PTC Colleague	Details	Targets	Date Due	Progress	
					Complete	Not started
Graphic Design	Acting TC RFO DTC EDO	Create branded graphics and edit videos on an ad hoc basis using Canva.	Create professional branded content which reinforces PTC's identity.	Ongoing	➤ CSO using Canva to create graphics and videos.	
Communities Committee	Acting TC EDO	Clerk the Communities Committee	Ensure the effective running of the committee Create effective partnerships through the committee and progress relevant projects.	Monday 18 December	➤ Prepare Agenda with the Chair and effectively clerk the meeting. ➤ Prepare and distribute minutes. ➤ Meet with groups who could partner with PTC on projects.	
Carleton Village Hall Business Plan	Acting TC RFO DTC EDO	Support in the delivery of the Carleton Hall Business Case.	Ensure a thorough business case be presented to Full Council to ensure Councillors have as much information as possible to make an informed decision.	Ongoing	➤ Business Case is on hold – awaiting formal response from Westmorland & Furness Council regarding the S106 from Persimmon Homes.	

Third party and community led organisations					
Activity	PTC Colleague	Details	Targets	Date Due	Progress
					Priority
					Complete Ongoing Not Started
Arts & Culture Stakeholder Group	EDO	Attend stakeholder group meetings and provide feedback to officer colleagues.	➤ Progress actions via formal reports to Council. ➤ Increase exposure of activities facilitated through the group. ➤ Agree further actions and dates after next meeting with stakeholder group.	Ongoing	Complete ➤ Arts & Culture website launched. ➤ CSO regularly updates the website with new events / activities. ➤ Events / activities are also pushed through the PTC bi-weekly e-newsletter. ➤ CSO will attend next stakeholder meeting and write minutes. Ongoing Not Started

ITEM 7						
Communications & Engagement						
Activity	PTC Colleague	Details	Targets	Date Due	Progress	
					Complete	Not started
Grants	EDO RFO Acting TC	Support the grant application process to ensure PTC grant budget is used.	➤ Promote grants schemes to community groups. ➤ Provide support during application process and seek feedback from applicants. ➤ Apply for grants and attend funding fairs to assist the Council to deliver its priorities.	Ongoing	➤ CSO a member of the grant review panel. ➤ The following grants have been awarded this financial year: Penrith Cricket Sports and Social Club: £1,000, Penrith AFC: £5,000, Growing Well: £1,000, Stomping Ground: £1,300, Penrith Swift Group: £195, Penrith Rotary Club: £372, Riverside Group: £895.94, Friends of North Lakes School: £2,000. ➤ The following Signature Grants have been awarded this financial year: Eden Arts: £5,000, Penrith BID: £4965, Lions Club of Penrith: £5,000 (in principle subject to terms of SLA). ➤ CSO has worked with applicants, drafted SLAs, Grant Award letters and arranged relevant PR for the Council.	

ITEM 7						
Assets, Town dressing, Climate change and Tourism						
Activity	PTC Colleague	Details	Targets	Date Due	Progress	
					Complete	Ongoing
Asset Management	Acting TC	Assume regular inspections of assets with Acting TC and in Acting TC's absence.	➤ Ensure the optimal condition of assets. ➤ Complete asset inspection sheets monthly	Ongoing	➤ Completed December's inspection of PTC assets.	Not started
Christmas Lights	Acting TC	Develop a Christmas lighting scheme	➤ Source a specialist Christmas lighting contractor and develop a Christmas lighting scheme. ➤ Have all of the relevant permissions and H&S requirements in place to install Christmas lighting. ➤ Arrange take down of Christmas lights.	November 2023-January 2023	➤ Penrith Christmas scheme for 2023 delivered in partnership with the Penrith BID. ➤ The Council tendered the works in collaboration with the BID and committed to undertake essential infrastructure works including the installation and testing of eyebolts, the installation and testing of catenary wires and electrical infrastructure works.	

May Day 2024	Acting TC	Support the Lions Club of Penrith to deliver the May Day 2024 event.	Confirm relevant consents and assist with the preparation of an Event Plan and risk assessments necessary for the delivery of the May Day event in 2024.	May 2024	➤ SAG Meeting on 5 December 2023 with Westmorland and Furness Council regarding relevant consents required to facilitate the May Day event. ➤ CSO and Acting Town Clerk completing relevant paperwork.
Bunting	Acting TC	Assist with the installation and take down of the bunting annually- liaising with community groups and the contractor	➤ Develop a bunting scheme with the Penrith Lions and Community Caretaker. ➤ Have all of the permissions and H&S requirements in place to install the bunting. ➤ Arrange take down of bunting.	April 2024	➤ Bunting application for 2024 scheme sent to Westmorland & Furness Council Highways- awaiting response. ➤ Arrangements in place for installation of bunting in April 2024.
Climate Strategy	Acting TC	Support with the development of the Council's Climate Strategy.	➤ Have the Climate Strategy adopted by Full Council.	January 2024	➤ CSO has drafted Climate Strategy according to feedback from Climate Strategy T&F Group. ➤ Strategy will now be taken for adoption at January's Full Council.

COMMUNITIES COMMITTEE

Date: 18 December 2023

Public Report

Matter: Communications Report

Item no: 09

Author: Community Services Officer

Supporting Member: Chair of Communities Committee

Purpose of Report:

To inform and update members of the Communities Committee of the Council's recent communication activities.

Background:

Members have recently discussed Council communications, where it was considered appropriate to provide an update report to the Communities Committee to inform and update members of the Council's recent communication activities.

This report provides an update on the Council's communication activities since the last meeting of the Communities Committee on Monday 9 October 2023.

Headline Statistics:

Platform	Likes / Follows	Number of Posts	Reach	Post Reactions	Post Shares	Comments	Clicks / Engagement rates
Facebook	511 / 644	99	36,540	587	215	71	2,539
Instagram	829	28	5,543	209	5	2	N/A
X (Formerly Twitter)	248	13	807	7	10	2	N/A
govDelivery	805	1416	1626	N/A	N/A	N/A	87.082%
Summary	3019	1556	44,516	803	230	75	2539

Press Releases:

- [Wednesday 30 November – Collaboration key to Penrith Christmas Lighting Display](#)
- [Tuesday 21 November – Penrith Town Council grant £1,000 to Growing Well to enable access to mental health provision](#)
- [Wednesday 15 November – Positive step forward for the Penrith Neighbourhood Development Plan](#)
- [Wednesday 1 November – Town Council £4965 grant helps make Penrith Sparkle](#)
- [Wednesday 1 November: Council support Penrith Cricket Club Kitchen refurbishment](#)

All Penrith Town Council press releases can be found on the Penrith Town Council website:

<https://www.penrithtowncouncil.gov.uk/information/press-releases/>

Newsletters:

- [Latest News: November 2023](#)
- [Latest News: October 2023](#)

All editions of Penrith Town Council News can be found on the Penrith Town Council website:

<https://www.penrithtowncouncil.gov.uk/information/newsletter/>

November's edition of Penrith Town Council News was also made available in printed format.

Copies of Penrith Town Council News will be made available at the Penrith Town Council offices on Friargate, Another Weigh - Penrith, Penrith Restore, Penrith Tourist Information Centre, Penrith Library, Penrith Railway Station, Eden Rural Foyer and Cafe4EDEN.

Events & Activities:

Penrith Town Council distributes a bi-weekly round-up of events and activities in and around Penrith. The e-newsletter supports the Penrith Arts and Culture website and allows community groups, sports clubs and others to feed their events and activities through the newsletter. Links to the e-newsletters sent out since 9 October 2023 have been listed below:

- [Events & Activities: 8 December](#)
- [Events & Activities: 24 November](#)
- [Events & Activities: 10 November](#)
- [Events & Activities: 27 October](#)
- [Events & Activities: 13 October](#)

Appendix

Appendix A – Communications Report

Appendix B – Penrith Town Council News – November 2023 – Printed Copies

Appendix C – Press Release: Council grant £1,000 to Growing Well to enable access to mental health provision

Appendix D – Cumberland & Westmorland Herald Advertisement

Appendix A

Date	Platform	Type	Content	Reach	Reactions	Shares	Comments	Clicks	Link
01/11/2023	Press Release	Corporate	Penrith BID Grant for Penrith Sparkle	N/A	N/A	N/A	N/A	N/A	https://www.penrithtowncouncil.gov.au/wp-content/uploads/2023/11/231031-Town-Council-4965-grant-helps-make-Penrith-Sparkle.pdf
01/11/2023	Facebook	Corporate	Penrith Cricket Club Grant	N/A	N/A	N/A	N/A	N/A	https://www.penrithtowncouncil.gov.au/wp-content/uploads/2023/11/231031-Council-support-Penrith-Cricket-Club-activities-rehabilitation.pdf
01/11/2023	Facebook	Corporate	Penrith Cricket Club Grant	1335	N/A	N/A	3	430	https://www.facebook.com/penrithmicksparks/
01/11/2023	Instagram	Corporate	Penrith Cricket Club Grant	246	16				https://www.instagram.com/p/CzHUK7N9j7H/?hl=de&img_index=1
02/11/2023	Facebook	Community	Eden Dementia Friendly Communities Partnership Event	97	1	3			https://www.facebook.com/penrithmicksparks/
02/11/2023	Facebook	Corporate	Penrith Way Walk Announcement	329	7	1		55	https://www.facebook.com/penrithmicksparks/
02/11/2023	Instagram	Corporate	Penrith Way Walk Announcement	235					https://www.instagram.com/p/CzJ5V8Vn1Z7/?hl=de&img_index=1
03/11/2023	Facebook	Corporate	Penrith BID Grant for Penrith Sparkle	601	17	3	6	59	https://www.facebook.com/penrithmicksparks/
03/11/2023	Instagram	Corporate	Penrith BID Grant for Penrith Sparkle	309	8				https://www.instagram.com/p/CzKtDe-n3zMT/?hl=de&img_index=1
04/11/2023	Facebook	Corporate	New bench installed on Southfield Road	465	15	4		18	https://www.facebook.com/penrithmicksparks/
04/11/2023	Instagram	Corporate	New bench installed on Southfield Road	243	10				https://www.instagram.com/p/CzOS07P8WU7/?hl=de&img_index=1
06/11/2023	Facebook	Corporate	80th Anniversary D-Day Commemoration event.	211	3	2		3	https://www.facebook.com/penrithmicksparks/
06/11/2023	Instagram	Corporate	80th Anniversary D-Day Commemoration event.	202	9				https://www.instagram.com/p/CzHsHtF7d1U855HF/?hl=de&img_index=1
06/11/2023	Facebook	Corporate	Penrith Swift Group Grant and promotion for event	324	9	3	1	5	https://www.facebook.com/penrithmicksparks/
06/11/2023	Instagram	Corporate	Penrith Swift Group Grant and promotion for event	90					https://www.instagram.com/p/CzJ3d8p05G7/?hl=de&img_index=1
07/11/2023	Facebook	Utilities	Changed cover photo to mark Armistice Day	589	2	6	23	63	https://www.facebook.com/penrithmicksparks/
07/11/2023	Facebook	Local Government	Northern Gas Networks Drop-in Session - Road Closure - Middlegate	160				2	https://www.facebook.com/penrithmicksparks/
07/11/2023	Facebook	Community	Westmorland & Furness Council Tourism Summit	486					https://www.facebook.com/penrithmicksparks/
08/11/2023	Facebook	Corporate	Bue Jan Arts - New Drumming Club	48	16			4	https://www.facebook.com/penrithmicksparks/
08/11/2023	Facebook	Corporate	Armistice Day and Remembrance Sunday Arrangements	766	6	2		27	https://www.facebook.com/penrithmicksparks/
08/11/2023	Facebook	Corporate	Events & Activities newsletter promotion	992	3	5		50	https://www.facebook.com/penrithmicksparks/
10/11/2023	Instagram	Corporate	Events & Activities newsletter promotion	112					https://www.instagram.com/p/CzK4P8E467/?hl=de&img_index=1
11/11/2023	Facebook	Corporate	Armistice Day	163	4	1			https://www.facebook.com/penrithmicksparks/
12/11/2023	Instagram	Corporate	Penrith Swift Group Grant and promotion for event	127				40	https://www.instagram.com/p/CzJ5M7Zn7H/?hl=de&img_index=1
12/11/2023	Facebook	Community	Remembrance Sunday	533	22	5	1	40	https://www.facebook.com/penrithmicksparks/
12/11/2023	Facebook	Community	Chamber of Trade Window Competition	4120	45	12		306	https://www.facebook.com/penrithmicksparks/
13/11/2023	Facebook	Corporate	Promotion of the Lions Club of Penrith's Christmas Card Delivery Service	197	3	4		2	https://www.facebook.com/penrithmicksparks/
14/11/2023	Facebook	Local Government	Penrith Neighbourhood Development Plan Update	226	5	4		3	https://www.facebook.com/penrithmicksparks/
14/11/2023	Facebook	Community	Cumbria Young Farmers and Beep Doctors honoured with award	92		1		6	https://www.facebook.com/penrithmicksparks/
15/11/2023	Press Release	Corporate	Changed cover photo back to Penrith	253	21	3	1	N/A	https://business.facebook.com/photo.php?fbid=327335939554601&set=1066024605885228&type=3
15/11/2023	Facebook	Utilities	Northern Gas Networks Drop-in Session - Road Closure - Middlegate	4	N/A	N/A		N/A	https://www.facebook.com/penrithmicksparks/
15/11/2023	Facebook	Community	Promotion of the Penrith Sparkle event	268	1			15	https://www.facebook.com/penrithmicksparks/
16/11/2023	Facebook	Corporate	Penrith Swift Group Grant and promotion for event	734	2	1		50	https://www.facebook.com/penrithmicksparks/
16/11/2023	Instagram	Corporate	Penrith Swift Group Grant and promotion for event	153	2	1		13	https://www.instagram.com/p/CzK4MA7K00V/?hl=de&img_index=1
16/11/2023	Facebook	Community	Promotion of the Penrith Sparkle event	252	4	2	1	30	https://www.facebook.com/penrithmicksparks/
18/11/2023	Facebook	Community	Promotion of the Penrith Sparkle event	274	6			85	https://www.facebook.com/penrithmicksparks/
18/11/2023	Facebook	Community	Video of Penrith Sparkle Tractor Parade	1450	55	11	3	85	https://www.facebook.com/penrithmicksparks/
18/11/2023	Facebook	Community	Promotion of Penrith Sparkle Tractor Competition	291	2			54	https://www.facebook.com/penrithmicksparks/
18/11/2023	Instagram	Community	Video of Christmas Light Switch On	367	41	3	1		https://www.instagram.com/p/CzK6bYVW6G/?hl=de&img_index=1
18/11/2023	Facebook	Corporate	Congratulations to the Penrith Chamber of Trade and Commerce on the Christmas Window Competition	246	7	4		47	https://www.facebook.com/penrithmicksparks/
19/11/2023	Facebook	Community	Promotion of Aiden Sound and Music	160	3	1		2	https://www.facebook.com/penrithmicksparks/
20/11/2023	Facebook	Local Government	Westmorland & Furness Council Health and Wellbeing drop	46		1		35	https://www.facebook.com/penrithmicksparks/
20/11/2023	Facebook	Community	Penrith Sparkle look back	253	1			2	https://www.facebook.com/penrithmicksparks/
20/11/2023	Facebook	Community	EVAN - Promotion of Exhibition	115	3			83	https://www.facebook.com/penrithmicksparks/
21/11/2023	Press Release	Corporate	Growing Well Grant	315				N/A	https://www.penrithtowncouncil.gov.uk/wp-content/uploads/2023/11/211121-Grant-for-the-Christmas-Window-Competition-provision.pdf
21/11/2023	Facebook	Police	PTC Chair meets with Reasonable School Headteacher	N/A	N/A	N/A		N/A	https://www.facebook.com/penrithmicksparks/
21/11/2023	Facebook	Community	PTC Chair meets with Reasonable School Headteacher	293	14	1		20	https://www.facebook.com/penrithmicksparks/
22/11/2023	Facebook	Community	Christmas Sparkle Video	308	14	2		37	https://www.facebook.com/penrithmicksparks/
23/11/2023	Facebook	Local Government	Promotion of the Winter Holiday Activity and Food Programme	1063	6	7		3	https://www.facebook.com/penrithmicksparks/
24/11/2023	Instagram	Corporate	Penrith Players Pantomime on Puss in Boots	148		1		3	https://www.instagram.com/p/CzC3vPzADk/?hl=de&img_index=1
24/11/2023	Facebook	Corporate	Promotion of the Events & Activities e-newsletter	85	2			44	https://www.facebook.com/penrithmicksparks/
25/11/2023	Facebook	Community	Penrith Schools Car of Concert	816	8	7	1	47	https://www.facebook.com/penrithmicksparks/
26/11/2023	Facebook	Community	Promotion of the Lions Club of Penrith's Santa Sleigh	192	4	2		7	https://www.facebook.com/penrithmicksparks/
26/11/2023	Facebook	Community	Promotion of EVAN Exhibition	121	3	3		4	https://www.facebook.com/penrithmicksparks/
28/11/2023	Facebook	Local Government	Westmorland & Furness Cold Weather campaign	100	1			3	https://www.facebook.com/penrithmicksparks/
28/11/2023	Facebook	Local Government	Westmorland & Furness Cold Weather campaign	61				1	https://www.facebook.com/penrithmicksparks/
29/11/2023	Facebook	Local Government	Promotion of Penrith Library event	113	1				https://www.facebook.com/penrithmicksparks/
29/11/2023	Facebook	Community	Discover Penrith School Local Post	168	1			20	https://www.facebook.com/penrithmicksparks/
29/11/2023	Facebook	Corporate	Penrith Town Council News	240	9	4	1	17	https://www.facebook.com/penrithmicksparks/
29/11/2023	Instagram	Corporate	Penrith Town Council News	569	3	3		17	https://www.instagram.com/p/CzDpAY2Np5G/?hl=de&img_index=1
29/11/2023	X	Corporate	Restart of Penrith Town Council's X Account	94	1				https://twitter.com/PenrithTownCouncil/status/17398584625063702
29/11/2023	X	Corporate	Penrith Town Council News	73	2				https://www.facebook.com/penrithmicksparks/
30/11/2023	Facebook	Local Government	Westmorland & Furness Council amber cold health alert	55				1	https://www.facebook.com/penrithmicksparks/

Date	Platform	Type	Content	Reach	Reactions	Shares	Comments	Clicks	Link
01/12/2023	X	Corporate	Grant Award to Growing Well	38					https://twitter.com/PerinthTownCouncil/status/1730665056110215574
01/12/2023	Instagram	Corporate	Grant Award to Growing Well	205	11				https://www.instagram.com/p/CUPjMwAw_V/?hpid=HwAMP2M2OCAdM5Cbn6k6_vnM8gCkHd5c6_WpD5u6mHwWOLTrBghKQ0
01/12/2023	Facebook	Corporate	Grant Award to Growing Well	141	5	2		10	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
01/12/2023	Facebook	Local Government	Westmorland & Furness Council - Cold Caller warning	53				2	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
02/12/2023	X	Community	Promotion of EVAN Exhibition	51					https://twitter.com/MadeiraEVAN/status/1730438233054486084
02/12/2023	Instagram	Corporate	Before and after of Bus Shelter	264	5				https://www.instagram.com/p/COUjRQNUw9/?hpid=HwAMP2M2OCAdM5Cbn6k6_vnM8gCkHd5c6_WpD5u6mHwWOLTrBghKQ0
04/12/2023	Facebook	Local Government	Westmorland & Furness Council - Cold weather information	108	1			1	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
04/12/2023	X	Corporate	20mph Speed Limits	88	1	1	1		https://twitter.com/PerinthTownCouncil/status/173167843531333901
04/12/2023	X	Corporate	20mph Speed Limits	41			1		https://twitter.com/PerinthTownCouncil/status/173167843531333901
04/12/2023	X	Corporate	20mph Speed Limits	31			1		https://twitter.com/PerinthTownCouncil/status/173167843531333901
04/12/2023	Instagram	Corporate	20mph Speed Limits	305	6	1			https://www.instagram.com/p/CO5wEJ9a3X7/?hpid=HwAMP2M2OCAdM5Cbn6k6_vnM8gCkHd5c6_WpD5u6mHwWOLTrBghKQ0
04/12/2023	Facebook	Corporate	Promotion of Perinth Christmas Lights	1772	11	8	6	149	https://www.facebook.com/photo/?fbid=334372735124820&set=a.1277571717168877
04/12/2023	Facebook	Community	Promotion of Perinth Christmas Lights	128	10			8	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
04/12/2023	X	Community	Blue Jam Arts weekly sessions	169	3				https://twitter.com/bluejamarts/status/1731698217224872855
05/12/2023	Facebook	Local Government	Application for Primary school reception places	125	3	2		1	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
05/12/2023	Facebook	Community	Promotion of Repair Cafe	94	2			1	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
05/12/2023	Facebook	Corporate	Promotion of Perinth Town Council News printed copies	223	9	4	3	7	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
05/12/2023	Instagram	Corporate	Promotion of Perinth Town Council News printed copies	110					https://www.instagram.com/p/CO6eBvK7/?hpid=HwAMP2M2OCAdM5Cbn6k6_vnM8gCkHd5c6_WpD5u6mHwWOLTrBghKQ0
05/12/2023	Facebook	Corporate	Promotion of Perinth Town Council News printed copies	353	17	1	1	38	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
05/12/2023	X	Corporate	Collaboration with Perinth BID on Christmas Lights	369	25				https://twitter.com/PerinthTownCouncil/status/173211260260598620
05/12/2023	X	Corporate	Collaboration with Perinth BID on Christmas Lights	26					https://twitter.com/PerinthTownCouncil/status/173211260260598620
05/12/2023	Facebook	Community	Promotion of the Happy Mums Foundation Perinth Support Group	70	1			2	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
06/12/2023	Facebook	Corporate	Before and after of Bus Shelter	371	5	1		12	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
06/12/2023	X	Corporate	Before and after of Bus Shelter	28					https://twitter.com/PerinthTownCouncil/status/1732369252920610096
06/12/2023	Facebook	Community	Promotion of Pan-Disability Football group sessions	84				2	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
06/12/2023	Facebook	Community	Promotion of Christmas cards - Perinth TIC	99				2	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
06/12/2023	Facebook	Community	Promotion of Christmas cards - Perinth TIC	102		1			https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
07/12/2023	Facebook	Local Government	Promotion of Christmas countdown to Christmas	115					https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
07/12/2023	Facebook	Community	Promotion of Blue Jam Event	93				5	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
07/12/2023	Facebook	Community	Promotion of Christmas Day Thacka Beck Walk	200	3	3			https://business.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
07/12/2023	Facebook	Local Government	Promotion of the Winter Holiday Activity and Food Programme	245	2			6	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
07/12/2023	Instagram	Local Government	Promotion of the Winter Holiday Activity and Food Programme	79	3	1			https://www.instagram.com/p/COB4vD1p9/?hpid=HwAMP2M2OCAdM5Cbn6k6_vnM8gCkHd5c6_WpD5u6mHwWOLTrBghKQ0
07/12/2023	X	Local Government	Promotion of the Winter Holiday Activity and Food Programme	32				4	https://www.instagram.com/p/COB4vD1p9/?hpid=HwAMP2M2OCAdM5Cbn6k6_vnM8gCkHd5c6_WpD5u6mHwWOLTrBghKQ0
08/12/2023	Facebook	Local Government	Promotion of Community Catalysts Scheme	71	2	1			https://twitter.com/PerinthTownCouncil/status/1732826284944077
08/12/2023	Facebook	Corporate	Promotion of the Events & Activities e-newsletter	693	2	5		44	https://www.facebook.com/permalink.php?story_fbid=1624634362&type=3&theater=1&id=100086562884395
08/12/2023	Instagram	Corporate	Promotion of the Events & Activities e-newsletter	77					https://www.instagram.com/p/COm16kq97/?hpid=HwAMP2M2OCAdM5Cbn6k6_vnM8gCkHd5c6_WpD5u6mHwWOLTrBghKQ0
08/12/2023	X	Corporate	Promotion of the Events & Activities e-newsletter	107		1			https://twitter.com/PerinthTownCouncil/status/1733199770549534941

Penrith Town Council News



Collaboration key to Penrith Christmas lighting display

Penrith's Christmas Lights for 2023 are already considered to be one of the most impressive displays to date with the Penrith Business Improvement District (BID) putting on displays covering most of the town centre.

Penrith Town Council has worked in partnership with the BID to deliver this year's display. The Council tendered the works in collaboration with the BID and committed to undertake essential infrastructure works including the installation and testing of eyebolts, the installation and testing of catenary wires and electrical infrastructure works.

These essential infrastructure works enabled this year's Christmas lights display to be facilitated in compliance with industry standards. As well as ensuring longevity, the infrastructure works have allowed the BID to focus its resources on the design, which includes new lighting features and an extended lighting scheme to new parts of the town centre.

Mark Rudhall, Deputy Chair of Penrith Town Council & Deputy Mayor of Penrith, said:

"It's terrific that we were able to support the Penrith BID with the Christmas Light display which is so important in creating that festive buzz about town.

"The Penrith BID play such an important role in the town, and I was glad to see the positive re-vote back in June.

"The BID are a key partner of the Town Council and I look forward to us working together on projects for the greater benefit of the whole town in the near future."

Darren Broad, Chair of the Penrith Business Improvement District, said:

"I am proud that the Penrith BID has been able to deliver an exceptional Christmas Lights scheme in Penrith after a tumultuous period with the re-vote.

"The BID prides itself on delivering for the town, and I sincerely hope everybody enjoys this year's display!

"An enormous thank you must also go out to all the local businesses who primarily funded the lights – making this year's display possible!

"It's great to see joint working between the BID and Penrith Town Council, which I hope will continue over the course of the next five years of the BID term."

The festive period was kickstarted with the Christmas light switch-on event on Saturday 18 November 2023 with celebrity guest Helen Skelton switching on the lights in Penrith!

The Council was pleased to support the BID to deliver Penrith Sparkle event with a £4,965 grant

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council.gov.uk**



Penrith Town Council grant £1,000 to Growing Well to enable access to mental health provision



Penrith Town Council has provided a grant of £1,000 to Growing Well to provide free transport for service users from Penrith to the Growing Well site at Tebay Northbound Services.

Growing Well at Tebay supports adults (18yrs+) including some Penrith residents with a mental health need in their recovery through targeted and specialist mental health intervention. Service users come and participate in organic market gardening activity on one regular day per week with therapeutic support from trained staff.

The grant funding provided by Penrith Town Council has ensured free transport for individuals from Penrith to and from the Growing Well site at Tebay, allowing those individuals to access the service free of charge.

On Friday 17 November 2023, Doug Lawson, Chair of Penrith Town Council and Mayor of Penrith visited the Growing Well site at Tebay, and said:

"Visiting the Growing Well site and meeting some of the volunteers, you get a real sense of the important rehabilitation work they do to support those living with mental ill health."

"A lack of public transport and access to services in a semi-rural area like Penrith can be a major obstacle in getting vital mental health support that individuals need."

"Our grant helps break down those barriers and I am proud yet again that the Council has been able to grant fund another important project."

One of Growing Well's beneficiary volunteers, Rachael, who comes from Penrith has said:

"The minibus is a lifeline as without it I wouldn't be able to access Growing Well's wonderful service and the support and guidance given to me, it has really made a difference."

"Thank you Growing Well, and Penrith Town Council for your support, it's very much appreciated."

Growing Well's site at Tebay Services Northbound hosts a FREE day service for adults, accepting both self-referrals and referrals from GPs/other healthcare professionals.

Growing Well work with people for up to one year. Individuals attend for one day per week and set their own goals for mental health progress and recovery, with support and guidance from our trained staff. Free minibus transport and a hot, healthy lunch is provided.

How to refer someone

If you are a GP or healthcare professional who wants to make a referral or find out more about Growing Well at Tebay Services, please visit: www.growingwell.co.uk/refer

Mayor visits Beaconside School

Doug Lawson, Chair of Penrith Town Council and Mayor of Penrith visited Beaconside school on Tuesday 7th November, at the invitation of Head Teacher Darren Glynn.

On the visit, Doug said:

"It was great to be on site and see first hand how well-served the children of Penrith are at Beaconside. Darren kindly showed me round all the classrooms so I could see part of the school day unfold."



"It's obvious that the Head knows the pupils and parents well; I was struck by the family-feel that was evident in every lesson and throughout my visit. The provision for children with special education needs, some of them complex, was first rate and I was particularly impressed with the Sensory Room and the Outdoor Learning Centre."

"Mr Glynn shared the school vision that every child flourishes in education and the community; I could see from the engaged faces in the lessons that the curriculum model was working well and the children enjoying the experience."

"While Education is very much the remit of the new unitary authority, Penrith Town Council remains committed to supporting all the town schools and it was a real pleasure to see one of them in action."

Positive step forward for the Penrith Neighbourhood Development Plan

On 14 November 2023, Penrith Town Council Chair and Mayor Councillor Doug Lawson attended a meeting of Westmorland & Furness Council Cabinet to detail the history of the Penrith Neighbourhood Development Plan and ask for support to go to referendum.

Penrith Town Council is pleased that Westmorland & Furness Council agreed to take the Neighbourhood Development Plan for a final consultation of not less than 6 weeks. This final consultation is necessary as the final plan would be contrary to the Examiners recommendation to remove Policy 8 – Protection of Local Green Space and Policy 9 – Protection of Sport, Leisure and Recreation Facilities.

Following the consultation, any final amendments would be made and then a public referendum would be held to vote on whether the Neighbourhood Plan, which has been developed through public consultation, should be adopted.

A YES vote at public referendum would secure that:

- the policies had to be taken account of when planning applications were considered in Penrith
- the green and leisure spaces identified by the public were afforded some protection and
- additional funding could be obtained from Community Infrastructure Levy (should it be adopted area wide by Westmorland and Furness) for infrastructure or anything concerned with addressing demands development places on an area.

Penrith Town Council Chair and Mayor Councillor Doug Lawson said:

"The Penrith Neighbourhood Plan offers numerous benefits to our town and its communities, allowing them to have a say in how Penrith develops.

"Neighbourhood Plans also have legal weight in planning law to help direct development once adopted.

"I'm really pleased that the Westmorland and Furness Cabinet were so openly supportive of the initiative.

"Thank you to all the residents, businesses and visitors who contributed to our numerous consultations."

Marking Remembrance Day

A short service took place at 11am at the War Memorial at St Andrew's on Saturday 11 November, Armistice Day.

This was followed by the Remembrance Day Parade and Service on Sunday 12 November with ex and current forces personnel and invited dignitaries and organisations marching to St Andrew's Church for Penrith's Service of Remembrance.



Thanks must go to Reverend Sargeant for the thoughtful service and to the young people from the Army Cadets, Air Cadets, Police Cadets, Scouts and Brownies for delivering the readings.

Penrith Lottery

At a meeting of the Full Council on Monday 25 September, members considered a motion on notice from Councillor Knaggs to explore bringing the Penrith Lottery under the governance of the Town Council.

Penrith Town Council resolved:

- a scoping document be prepared, which would be circulated to all Councillors for consideration, and discussions opened with the Penrith Lottery Committee to investigate the Penrith Lottery becoming organised under the governance of Penrith Town Council; and
- a report on the findings and recommendations be brought back to Full Council at a later date.

On Monday 20 November 2023, Full Council, Members noted that the Penrith Lottery Committee has informed the Council in writing that as part of its ongoing review into its operations it has agreed not to proceed with the option for the Penrith Lottery to be managed under the governance of the Council.

Councillor Knaggs had undertaken a large amount of research with this work now being used by the Penrith Lottery Committee itself as part of their review into their operations with the aim to secure a positive future for the lottery and the groups it supports.

Receive email updates from Penrith Town Council!

Penrith Town Council have recently launched our new email distribution system: govDelivery.

govDelivery is a platform which you can subscribe to, to receive email updates on council news, initiatives, activities and projects direct to your inbox.

Choose from a range of topics to ensure that you only receive emails on the things which interest you the most.

Our mailing lists include:

- Latest News
- Council Meetings
- Events & Activities
- Climate Change & Green Spaces



Cornmarket Christmas Tree



The Council has helped add to the festivities around Penrith through supporting the Lions Club of Penrith with the installation of the annual Christmas Tree in the Cornmarket!

As per previous years, we have worked closely with the Lions Club to install the tree (provided by Rowley Estates) through our Community Caretaker: Urbaser.

Newton Road Bus Shelter Vandalism



Following routine window cleaning of Penrith Town Council bus shelters, we identified vandalism to one of the window panes on the bus shelter on Newton Road.

The damaged pane has now been replaced, with the well used shelter yet again ready to give some relief to residents and visitors from the Cumbrian winter weather!

Overhanging trees cut back at Fairhill



Works have taken place this month to cut back trees at Fairhill Playing Field overhanging the boundary wall onto the pavement on Salkeld Road.

Whilst it's looking rather wintery at the moment, low overhanging branches from the trees have been cut back!

On the Case

The Town Council raised a number of concerns regarding general upkeep and cleanliness at the bus station at Sandgate with Westmorland & Furness Council following a resident enquiry.

We are pleased to say that the matters have been investigated and Westmorland & Furness Council has requested the street cleaning contractor to make good the area.

Some of the work will be actioned over the coming weeks or in the new year depending on the weather and budgets being identified.



Upcoming Council Meetings

Any member of the public can attend Council meetings. The Council's upcoming meetings are detailed below with dates, times and venues.

Full Council Meeting

Date: Monday 29 January 2024
Time: 6.00pm - 8.00pm
Venue: Unit 2, Church House, 19-24 Friargate

Finance Committee:

Date: Monday 15 January 2024
Time: 6.00pm - 8.00pm
Venue: Board Room, Unit 1 Church House, 19-24 Friargate

Planning Committee:

Date: Monday 4 December 2023
Time: 4.00pm - 6.00pm
Venue: Unit 2, Church House, 19-24 Friargate

Communities Committee:

Date: Monday 18 December 2023
Time: 5.00pm - 7.00pm
Venue: Unit 2, Church House, 19-24 Friargate

FOR IMMEDIATE RELEASE**Penrith Town Council grant £1,000 to Growing Well to enable access to mental health provision**

Penrith Town Council has provided a grant of £1,000 to Growing Well to provide free transport for service users from Penrith to the Growing Well site at Tebay Northbound Services.

Growing Well at Tebay supports adults (18yrs+) including some Penrith residents with a mental health need in their recovery through targeted and specialist mental health intervention. Service users come and participate in organic market gardening activity on one regular day per week with therapeutic support from trained staff.

The grant funding provided by Penrith Town Council has ensured free transport for individuals from Penrith to and from the Growing Well site at Tebay, allowing those individuals to access the service free of charge.

Growing Well at Tebay services will eventually help 100 people a year from Eden, Carlisle and North Cumbria recover from mental health difficulties, with their unique approach to recovery through supported activity in the outdoors, within a real-world horticulture enterprise.

On Friday 17 November 2023, Doug Lawson, Chair of Penrith Town Council and Mayor of Penrith visited the Growing Well site at Tebay, and said:

"Visiting the Growing Well site and meeting some of the volunteers, you get a real sense of the important rehabilitation work they do to support those living with mental ill health.

"A lack of public transport and access to services in a semi-rural area like Penrith can be a major obstacle in getting vital mental health support that individuals need.

"Our grant helps break down those barriers and I am proud yet again that the Council has been able to grant fund another important project."

One of Growing Well's beneficiary volunteers, Rachael, who comes from Penrith has said:

"The minibus is a lifeline as without it I wouldn't be able to access Growing Well's wonderful service and the support and guidance given to me, it has really made a difference.

"Thank you Growing Well, and Penrith Town Council for your support, it's very much appreciated."

Growing Well's site at Tebay Services Northbound hosts a FREE day service for adults, accepting both self-referrals and referrals from GPs/other healthcare professionals.

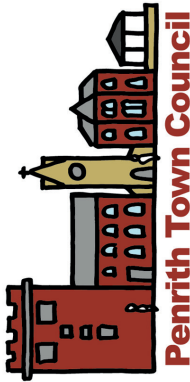
Growing Well work with people for up to one year. Individuals attend for one day per week and set their own goals for mental health progress and recovery, with support and guidance from our trained staff.

Free minibus transport and a hot, healthy lunch is provided.

How to refer someone

If you are a GP or healthcare professional who wants to make a referral or find out more about Growing Well at Tebay Services, please visit;

www.growingwell.co.uk/refer or email refertebay@growingwell.co.uk



Welcome to Penrith Town Council’s new quarterly update in the Cumberland & Westmorland Herald. Read a round-up of the very latest developments at Penrith Town Council through Winter, Spring, Summer and Autumn.

Mayor of Penrith’s Christmas Message



The festive period is upon us once again and I would like to take this opportunity to extend my best wishes for a Merry Christmas and a peaceful, healthy and prosperous New Year to all Penrith residents.

Penrith has a uniquely special community, and it’s important that we all show immense consideration and support for one other, especially during this festive period. Enjoy this time with friends and family, donate to food banks and other facilities if you are able, think, shop and buy local and check in with your neighbours to make sure they are okay!

Best wishes for the festive season,

Cllr Doug Lawson, Chair of Penrith Town Council and Penrith Mayor.

Apply for 20mph Speed Limits

Penrith Town Council have been asked by Westmorland & Furness Council to co-ordinate requests to designate areas in Penrith as 20mph zones.

If you think there are areas in Penrith which would benefit from a 20mph zone which aren’t already, please let us know:

- The exact areas you think should be designated.
- Any safety issues such as known damage or unreported incidents we should be aware of.
- Any other information we should be aware of.
- How many people you have spoken to which would support the application.

The deadline for submissions is 31 December, so please drop applications into our post box on Friargate or email: office@penrithtowncouncil.gov.uk

Collaboration key to Penrith Christmas lighting display

Penrith’s Christmas Lights for 2023 are already considered to be one of the most impressive displays to date with the Penrith Business Improvement District (BID) putting on displays covering most of the town centre.

Penrith Town Council has worked in partnership with the BID to deliver this year’s display. The Council tendered the works in collaboration with the BID and committed to undertake essential infrastructure works including the

installation and testing of eyebolts, the installation and testing of catenary wires and electrical infrastructure works.

These essential infrastructure works enabled this year’s Christmas lights display to be facilitated in compliance with industry standards. As well as ensuring longevity, the infrastructure works have allowed the BID to focus its resources on the design, which includes new lighting features and an extended lighting scheme to new parts of the town centre.



From left to right: Dan Harding - Penrith BID Director, Mark Rudhall - Penrith Town Council Deputy Chair & Deputy Mayor of Penrith, Darren Broad - Penrith BID Chair.

Penrith Town Councillors

Here is a reminder of your Penrith Town Councillors and the different wards they represent:

Penrith South: Councillor R Burgin, Councillor D Smith
Penrith West: Councillor B Jayson, Councillor H Snell, Councillor J Thomson

Penrith North: Councillor P Donald, Councillor S Jackson, Councillor D Jayson

Penrith Pategill: Councillor V Bowen
Penrith East: Councillor M Rudhall, Councillor C

Shepherd, Councillor D Knaggs
Penrith Carleton: Councillor D Holden, Councillor D Lawson
For more information on councillors, including contact information, please visit: www.penrithtowncouncil.gov.uk/your-council/councillors/

Receive Email Updates from Penrith Town Council



Penrith Town Council have recently launched our new email distribution system: govDelivery.

govDelivery is a platform which you can subscribe to, to receive email updates on council news, initiatives, activities and projects direct to your inbox.

Choose from a range of topics to ensure that you only receive emails on the things which interest you the most. Our mailing lists include:

- Latest News
- Council Meetings
- Events & Activities
- Climate Change & Green Spaces

www.penrithtowncouncil.gov.uk/communication/email-updates

Get grant funding for your organisation!



Penrith AFC: From left to right: Doug Lawson – Penrith Town Council Chair & Mayor of Penrith, Trevor Atkinson – Penrith AFC Treasurer, Jimmy Romano – Penrith AFC Vice Chairman.

Our Grants Scheme is designed to support local community organisations, charities, Social Enterprises and Community Interest Companies:

- improve resources, opportunities, places and spaces
- start, rejuvenate or enhance projects that matter to local communities
- support people, communities and organisations that are facing increased demands and challenges

So far, this financial year, we have grant funded eleven organisations for a variety of different projects including £5,000 to Penrith AFC to contribute to the installation of a new 3G artificial turf pitch, £1,000 to Growing Well for the transport of service users from Penrith to their site at Tebay and £195 to Penrith Swift Group to deliver a free talk on swift conservation and biodiversity.

Applications for grant funding are still open, for more information, please call **01768 899773**, email: office@penrithtowncouncil.gov.uk or visit: www.penrithtowncouncil.gov.uk/council-finance/grants/



Growing Well: From left to right: Doug Lawson - Penrith Town Council Chair and Penrith Mayor, Fiona Harris – Therapeutic Grower, Cate Bentley – Partnerships Manager, Rebecca Batstone – Partnerships Manager Growing Well.

COMMUNITIES COMMITTEE

Date: 18 December 2023

Public Report

Matter: Eden District Talking Newspaper Association

Item no: 10

Author: Community Services Officer

Supporting Member: Chair of Communities Committee

Purpose of Report:

Consider the proposal to have the Eden District Talking Newspaper Association include Penrith Town Council News in their recordings.

Recommendations:

To agree the following recommendations:

- i. Penrith Town Council provide the Eden District Talking Newspaper Association with a monthly copy of Penrith Town Council News to include in their recordings.

Law and Legal Implications

The Town Council resolved from 15 May 2023, until the next relevant Annual Meeting of the Council, that having met the conditions of eligibility as defined in the Localism Act 2011 and SI 965 The Parish Councils (General Power of Competence) (Prescribed Conditions) Order 2012, to adopt the General Power of Competence.

1. Report Details

- 1.1. The Council are continually seeking to increase the community's access to information and improve transparency and accountability.
- 1.2. The Council's primary means of corporate communication with the public is a monthly newsletter: "Penrith Town Council News".
- 1.3. Penrith Town Council News is a round-up of the latest developments and news at the Council.
- 1.4. The newsletter is distributed through a number of digital and printed channels.
- 1.5. Whilst readership is increasing, the Council recognises that there are still ways to distribute the newsletter to ensure greater equality of access to Council information.
- 1.6. The Council have therefore approached Eden District Talking Newspaper Association (EDTNA) to work together to distribute Penrith Town Council News.
- 1.7. The EDTNA records and distributes readings of items of interest from the Cumberland and Westmorland Herald to visually impaired locals each week.
- 1.8. Anyone in the Eden area who is registered blind or visually impaired may receive the recordings free of charge. They also loan the equipment to play back the recording.

- 1.9. Recordings of the news are placed onto memory sticks and are then split into 10 sub-folders ("channels") which include "Main News", "Births, Deaths and Marriages", "Farming and Countryside", "People", "Keswick News", etc.
- 1.10. The total number of recipients is circa 60, down from pre-Covid period numbers of 100-110, with a majority of recipients living in Penrith.
- 1.11. It is felt by the EDTNA that there is a large number of potential users who are still unaware of the free service – coupled with an increase in the population of visually impaired people in Cumbria point toward a potential increase in the number of recipients of the service in the near future.
- 1.12. It is proposed that a new channel is set up for readings of Penrith Town Council News on the memory sticks distributed by the EDTNA.
- 1.13. Advertising in this manner would allow Council information to reach blind and partially sighted people in Penrith.
- 1.14. Recordings of Penrith Town Council News would take place monthly, to coincide with regular scheduling of the newsletter.
- 1.15. Recordings could potentially be made available through the Penrith Town Council website.

2. Options Analysis Including Risk Assessment

a) Risk

Penrith Town Council does not communicate with visually impaired locals who receive these recordings.

Consequence

Those individuals are disenfranchised from Penrith Town Council information.

b) Controls Required

To partner with the Eden District Talking Newspaper Association.

3. Financial and Resource Implications

- 3.1 Cost for including Penrith Town Council News onto circa 60 memory sticks twelve times a year: £25 per month / £300 per annum.
- 3.2 There will be a staffing implication for the Council's staff to provide the content needed in each edition, but it is considered that the time and workload is manageable within existing resources.

4. Equalities Implications

None

5. Climate Change and Environmental Implications

None

Appendices

Background:

COMMUNITIES COMMITTEE

Date: 18 December 2023

Public Report

Matter: Friends of Settle-Carlisle Line Membership

Item no: 11

Author: Community Services Officer

Supporting Member: Chair of Communities Committee

Purpose of Report:

Consider the offer of complimentary membership of the Friends of the Settle Carlisle Line.

Recommendations:

To agree the following recommendation:

- i. Penrith Town Council takes up the offer of complimentary membership of The Friends of the Settle-Carlisle Line.

Law and Legal Implications

The Town Council resolved from 15 May 2023, until the next relevant Annual Meeting of the Council, that having met the conditions of eligibility as defined in the Localism Act 2011 and SI 965 The Parish Councils (General Power of Competence) (Prescribed Conditions) Order 2012, to adopt the General Power of Competence.

1. Report Details

- 1.1. The Friends of the Settle-Carlisle Line (FoSCL) have approached Penrith Town Council (the Council), offering an opportunity to work in partnership with the group.
- 1.2. The FoSCL are the largest rail user and support group in the UK with around 2700 members, spread across the world. Activities include:
 - Provision of a quarterly magazine, packed with news, views and updates on our activities and everything Settle-Carlisle.
 - Shops at Settle and Appleby and an online shop selling books, DVDs, souvenirs and Settle-Carlisle clothing and memorabilia.
 - Campaigning for improved services over the line and better trains. We also contribute towards the cost of rural bus services to meet trains at our stations.
 - Managing the holiday accommodation at Dent Station, the highest mainline railway station in England.
 - Provision of on-train guides for groups travelling along the line.
 - Adoption of stations, restoration of signal boxes and maintenance of buildings and gardens.
 - Running guided walks near the line including from Ribbleshead Visitor Centre.

- 1.3. The Council have been offered complimentary (free of charge) membership of The Friends of the Settle-Carlisle Line.
- 1.4. Through this membership, the Council would receive a copy of the group's quarterly magazine. The FoSCL have stated that they would allow the Council to promote its activities and Penrith as a destination through the FoSCL website, <https://www.foscl.org.uk/>.
- 1.5. Working in partnership with the FoSCL provides an opportunity for the Council to promote transport links to Penrith from local train stations, arts and culture, retail and leisure activities in Penrith, promoting strong, sustainable tourism.
- 1.6. In return, the FoSCL are seeking promotion of their membership offering, the Settle-Carlisle service (which is used by Penrith residents) and their activities through Penrith Town Council communication channels including the website and social media.
- 1.7. Such an arrangement would contribute to the Council's priorities which sets out under its Living Well, Vibrant Town and Economy priority a commitment to the promotion of strong, sustainable tourism.
- 1.8. Whilst not directly on the Settle-Carlisle line, additional promotion of Penrith as a destination through the FoSCL is seen as a positive for the town and as such this report recommends taking up the offer of complimentary membership.

2. Options Analysis Including Risk Assessment

a) Risk

Penrith Town Council does not take up the offer of complimentary membership of The Friends of the Settle-Carlisle Line.

Consequence

An opportunity is missed for further promotion of Council activities and Penrith as a destination.

b) Controls Required

To take up the offer of complimentary membership of The Friends of the Settle-Carlisle Line.

3. Financial and Resource Implications

- 3.1 There are no costs associated with the membership of The Friends of the Settle-Carlisle Line.

4. Equalities Implications

None

5. Climate Change and Environmental Implications

The use of train travel is considered an environmentally friendly form of transport.

Appendices

None

Background:

[The Friends of Settle-Carlisle Newsletter – November 2023](#)

The Friends of Settle-Carlisle Line website: <https://settle-carlisle.co.uk/>