



Penrith Town Council

Unit 1, Church House, 19-24 Friargate, Penrith, Cumbria, CA11 7XR

Tel: 01768 899 773 Email: office@penrithtowncouncil.gov.uk

DATE: 21 February 2024

NOTICE IS HEREBY GIVEN that an **ORDINARY MEETING** of **THE COMMUNITIES COMMITTEE** will be held on **26 February 2024, at 5.15pm** and you are hereby **SUMMONED** to attend to transact the business as specified in the agenda and reports hereunder.

The meeting will be held at **Penrith Town Council Office, Unit 1, Board Room, Church House, Friargate, Penrith.**

To assist in the speedy and efficient dispatch of business', Members should read the agenda and reports in advance of the meeting. Members wishing to obtain factual information on items included on the Agenda are asked to enquire of the relevant officer **PRIOR** to 9.00am on the day of the meeting.

Members are asked to indicate if they wish to speak on an item **PRIOR** to the meeting (by 1.00pm on the day of the meeting at the latest) by emailing office@penrithtowncouncil.gov.uk

COMMITTEE MEMBERSHIP

Cllr Bowen	Pategill Ward	Cllr B. Jayson	West Ward
Cllr Donald	North Ward	Cllr Kenyon	North Ward
Cllr Jackson	North Ward	Cllr Snell	West Ward

Mr I. Parker, Acting Town Clerk

Public Participation

Members of the public are welcome to attend. Details about how to comment on an agenda item are available on the Town Council Website.

Filming

Please note that this meeting may be filmed for live or subsequent broadcast via the internet or social media.

Please be advised that the Town Council does not record or live stream meetings.

Penrith Town Council fully supports the principle of openness and transparency and has no objection to filming and reporting at its Full Council, and Committee meetings that are open to the public. It also welcomes the use of social networking websites, such as Twitter and Facebook, to communicate with people about what is happening, as it happens. Filming will only commence at the beginning of a meeting when the Chair opens the meeting with apologies and will finish when the meeting is closed or when the public may be excluded from an exempt item. The Council, members of the public and the press may record/film/photograph or broadcast this meeting when the public and the press are not lawfully excluded.

General Power of Competence

The Town Council resolved from 15 May 2023, until the next relevant Annual Meeting of the Council, that having met the conditions of eligibility as defined in the Localism Act 2011 and SI 965 The Parish Councils (General Power of Competence)(Prescribed Conditions) Order 2012, to adopt the General Power of Competence.

AGENDA FOR THE MEETING OF COMMUNITIES COMMITTEE MONDAY 26 FEBRUARY 2024

PART I

1. Apologies For Absence

Receive apologies from Members.

2. Minutes

Authorise the Chair to sign, as a correct record, the minutes of the meeting of the Communities Committee held on Monday 18 December 2023 and agree they be signed as such by the Chair.

3. Declarations of Interest and Requests for Dispensations

Receive declarations by Members of interests in respect of items on this agenda and apply for a dispensation to remain, speak and/or vote during consideration of that item.

ADVICE NOTE:

Members are reminded that, in accordance with the revised Code of Conduct, they are required to declare any disclosable pecuniary interests or other registrable interests which have not already been declared in the Council's Register of Interests. (It is a criminal offence not to declare a disclosable pecuniary interest either in the Register or at the meeting.) Members may, however, also decide, in the interests of clarity and transparency, to declare at this point in the meeting, any such disclosable pecuniary interests which they have already declared in the Register, as well as any other registrable or other interests. If a Member requires advice on any item involving a possible declaration of interest which could affect his/her ability to speak and/or vote, he/she is advised to contact the Monitoring Officer at least 24 hours in advance of the meeting

4. Public Participation

Receive any questions or representations which have been received from members of the public. A period of up to 15 minutes for members of the public to ask questions or submit comments.

ADVICE NOTE:

Members of the public may make representations, ask questions, and give evidence at a meeting which they are entitled to attend in respect of the business on the agenda. It is helpful if a member of the public who wishes to speak at a meeting makes a request to speak in writing to the Town Clerk **PRIOR** to the meeting. A member of the public can speak for up to three minutes. A question shall not require a response at the meeting nor start a debate on the question. The chair of the meeting may direct that a written or oral response be given. Where the Council is unable to provide a response to the question at the meeting, they will do so in writing within seven days and the response will be attached to the minutes as an appendix.

5. EXCLUDED ITEM: Public Bodies (Admissions To Meetings) Act 1960

Determine whether any item/s should be considered without the presence of the press and public, pursuant to Section 1(2) of the Public Bodies (Admission to Meetings) Act, 1960, as publicity relating to that (any of those) matter/s may be prejudicial to the public interest by reason of the confidential nature of the business to be transacted or for the other special reasons noted in relation to that matter on the agenda.

6. Resolutions Report

Receive and note the written report.

7. Meeting dates 2024/25

To recommend the following meeting dates for the Communities Committee for the 2024/25 municipal year to Council:

- Monday 10 June 2024 at 5pm
- Monday 14 October 2024
- Monday 9 December 2024
- Monday 10 February 2025
- Monday 14 April 2025

8. Communications Report

Note the Communications Report.

9. Penrith Way update

Consider the report and the recommendations contained within.

10. Eden Local advertisement

Consider the report and the recommendations contained within.

11. Next Meeting

Note that the next meeting is scheduled for 5pm on Monday 15 April 2024 at Penrith Town Council Office, Unit 1, the Board Room, Church House, Friargate, Penrith.

PART II PRIVATE SECTION

There **are no** further items in this part of the Agenda.

**FOR THE INFORMATION OF ALL
MEMBERS OF THE COMMUNITIES COMMITTEE
AND FOR ATTENTION TO ALL REMAINING
MEMBERS OF THE TOWN COUNCIL**

Access to Information

Copies of the agenda are available for members of the public to inspect prior to the meeting. Agenda and Part I reports are available on the Town Council website

Background Papers

Requests for the background papers to the Part I reports, excluding those papers that contain exempt information, can be made to the Town Clerk address overleaf between the hours of 9.00 am and 3.00 pm, Monday to Wednesday via office@penrithtowncouncil.gov.uk



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DRAFT MINUTES OF THE ORDINARY MEETING OF THE COMMUNITIES COMMITTEE.

Held on 18 December 2023, at 5.00pm at Penrith Town Council Office, Unit 1,
Board Room, Church House, Friargate, Penrith.

PRESENT

Cllr Bowen
Cllr Jackson
Cllr Snell

Pategill Ward
North Ward
West Ward

Cllr B. Jayson
Cllr Kenyon

West Ward
North Ward

Community Services Officer
Acting Town Clerk

General Power of Competence

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DRAFT MINUTES FOR THE ORDINARY MEETING OF

COMMUNITIES COMMITTEE

MONDAY 18 DECEMBER 2023

PART I

CC23/28 Apologies

Members received apologies from Cllr Donald.

CC23/29 Minutes

Members were asked to authorise the Chair to sign, as a correct record, the minutes of Communities Committee held on Monday 9 October 2023 and agree they be signed as such by the Chair.

RESOLVED THAT:

The minutes be approved, and the Chair be authorised to sign, as a correct record, the minutes of the meeting of the Communities Committee held on Monday 9 October 2023.

CC23/30 Declarations of Interest and Requests for Dispensations

Members were asked to receive declarations by Members of interests in respect of items on the agenda and apply for a dispensation to remain, speak and/or vote during consideration of that item.

There were no declarations of interest.

CC23/31 Public Participation

Members noted that there were no questions or representations, from members of the public.

CC23/32 Excluded Item: Public Bodies (Admissions to Meetings) Act 1960

Members noted that there were no items that should be considered without the presence of the press and public, pursuant to Section 1(2) of the Public Bodies (Admission to Meetings) Act, 1960.

CC23/33 Resolutions Report

Members noted the report.

CC23/34 Work Plan Report

Members noted the report.

CC23/35 Access to Eden Update

Members noted the verbal update.

CC23/36 Communications Report

Members noted the report.

CC23/37 Eden District Talking Newspaper

Members considered the report and the recommendations contained within.

RESOLVED THAT:

- i. Penrith Town Council provide the Eden District Talking Newspaper Association with a monthly copy of Penrith Town Council News to include in their recordings.
- ii. The annual cost of £300 be met from the Communications budget.
- iii. The arrangement with the Eden District Talking Newspaper Association be reviewed after twelve months.

CC23/38 Friends of Settle-Carlisle Membership

Members considered the report and the recommendations contained within.

RESOLVED THAT:

- i. Penrith Town Council takes up the offer of complimentary membership of The Friends of the Settle-Carlisle Line.

CC23/39 Next Meeting

Members noted that the next meeting is scheduled for 26 February 2023 at 5pm at Penrith Town Council Office, Unit 1, the Board Room, Church House, Friargate, Penrith.

**FOR THE ATTENTION OF ALL MEMBERS OF
THE COMMUNITIES COMMITTEE
AND FOR INFORMATION TO ALL REMAINING
MEMBERS OF THE TOWN COUNCIL**

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COMMUNITIES COMMITTEE 26 FEBRUARY 2024 ITEM: 6

This report shows the progress made against resolutions from the Council's Communities Committee this municipal year.

STATUS KEY:

On hold - Not commenced

Completed

In progress - Started and ongoing

Reference	Activity	Status	Notes
CC23/10	Eden Rivers Trust - Access to Eden		Awaiting feedback re grant application from the National Heritage Lottery Fund.
CC23/11	2024 May Day Carnival		SAG meeting with Westmorland & Furness Council – 27 February. PTC supporting the Lions Club collating the relevant documentation needed to facilitate the holding of the 2024 May Day Carnival. Lions Club responsible for Event Plan.
CC23/21	Creation of a Penrith Way Walk		Update report in Communities Committee Agenda 26/02/2024.
CC23/24	80th Anniversary to Commemorate D-Day		DTC working on project.
CC23/25	Cumberland & Westmorland Herald Advertising		Second quarterly advert to be included in the CW Herald around Easter.
CC23/37	Eden District Talking Newspaper Association		January's edition of PTC News included in recordings.
CC23/38	Friends of Settle-Carlisle Membership		Council in correspondence regarding arrangements for partnership.

COMMUNITIES COMMITTEE

Date: 26 February 2024

Public Report

Matter: Communications Report

Item no: 08

Author: Community Services Officer

Supporting Member: Chair of Communities Committee

Purpose of Report:

To inform and update members of the Communities Committee of the Council's recent communication activities.

Background

This report provides an update on the Council's communication activities since the last meeting of the Communities Committee on Monday 18 December 2023 up to Thursday 15 February 2024.

Headline Statistics:

Platform	Likes / Follows	Number of Posts	Reach	Post Reactions	Post Shares	Comments	Clicks / Engagement rates
Facebook	560 / 753	169	98,177	745	466	228	8,626
Instagram	829	62	8494	119	11	4	n/a
X (Formerly Twitter)	253	33	4923	45	44	5	n/a
govDelivery	1,253	2,068	2,068	n/a	n/a	n/a	299
Summary	3,648	2332	113,662	909	521	237	8626

Press Releases:

- [Wednesday 31 January – Penrith Town Council approves 2024/25 Budget](#)
- [Wednesday 31 January - Penrith Town Council collaborate with the Eden District Talking Newspaper Association to distribute Council News](#)
- [Wednesday 31 January – Penrith Town Council support May Day 2024 with £5,000 grant](#)
- [Wednesday 20 December – Penrith Mayor and Deputy Mayor donate to the Penrith Salvation Army](#)
- [Tuesday 19 December – Mayor of Penrith – Christmas Message](#)
- [Tuesday 19 December – Penrith Town Council grant support for Winter Warmth Club](#)

All Penrith Town Council press releases can be found on the Penrith Town Council website:

<https://www.penrithtowncouncil.gov.uk/information/press-releases/>

Newsletters:

All editions of Penrith Town Council News can be found on the Penrith Town Council website:

- [Latest News: January 2024](#)
- [Latest News: December 2023](#)

<https://www.penrithtowncouncil.gov.uk/information/newsletter/>

December and January's editions of Penrith Town Council News were also made available in hard copy from: the Penrith Town Council offices on Friargate, Another Weigh - Penrith, Penrith Restore, Penrith Tourist Information Centre, Penrith Library, Penrith Railway Station, Eden Rural Foyer and Cafe4EDEN.

Events & Activities:

Penrith Town Council distributes a bi-weekly round-up of events and activities in and around Penrith. The e-newsletter supports the Penrith Arts and Culture website and allows community groups, sports clubs and others to feed their events and activities through the newsletter. Links to the e-newsletters sent out since 18 December 2023 are listed below:

- [Events & Activities: 9 February 2024](#)
- [Events & Activities: 26 January 2024](#)
- [Events & Activities: 12 January 2024](#)

Survey

The Council produced a survey on applications to make areas in Penrith 20mph Zones. The Council received 272 responses to the survey.

The Council also produced a one-off email relating to the 20mph Speed Limit Zones Survey. This can be viewed below:

- [Latest News: 20mph Speed Limit Zones Survey](#)

Appendix

Appendix A – Communications Report

Appendix B – Penrith Town Council News – December 2023 & January 2024

Appendix C – Press Release: Penrith Town Council support May Day 2024 with £5,000 grant

December 2023

Date	Platform	Type	Content	Reach	Reactions	Shares	Comments	Clicks
11/12/2024	Facebook	Community	Penrith Parkrun	116		1		2
12/12/2023	Facebook	Community	St Andrews Penrith Band Christmas music celebration	260	6			4
12/12/2023	Instagram	Community	St Andrews Penrith Band Christmas music celebration	159	9			
12/12/2023	X	Community	St Andrews Penrith Band Christmas music celebration	32				
12/12/2023	Facebook	Community	Christmas Bingo	90				1
12/12/2023	Facebook	Community	Promotion of Penrith tourism	166	3			1
12/12/2023	Facebook	Community	Christmas holiday activities	122	1	1		1
12/12/2023	Facebook	Community	Winters Park Care Home	147	1			4
12/12/2023	Facebook	Local Government	Council tax consultation	81				
12/12/2023	Facebook	Community	Christmas window competition	373	8			42
12/12/2023	Facebook	Community	North Cumbria Integrated Care information	252	5			11
12/12/2023	Facebook	Community	How to access the Salvation Army food bank	346	12	4		78
12/12/2023	X	Local Government	Repost: Council tax consultation	640	1	6		
13/12/2023	Facebook	Community	Promotion of local shops for Christmas shopping	204		1		12

13/12/2023	Facebook	Community	Promotion of the Eden Rural Foyer's activities	172	2	2		6
13/12/2023	Facebook	Community	Promotion of Penrith Library activity	104		1		
13/12/2023	Facebook	Local Government	Confirmation of free parking at W&F car parks in the lead up to Christmas	429	5	9	3	55
15/12/2023	Facebook	Community	Promotion of EVAN	116				1
15/12/2023	Facebook	Community	Promotion of Purple Footprint workshop	159	1			3
15/12/2023	Facebook	Community	Promotion of Christmas shopping in Penrith	22	4		1	16
15/12/2023	Facebook	Community	Christmas Lights	306	8	1		34
16/12/2023	Facebook	Community	Promotion of the TIC Christmas Cards	149		1		1
16/12/2023	Facebook	Community	Winter Readiness for Families with Babies	107				1
16/12/2023	Facebook	Community	Promotion of Adult Water Polo	166		1		1
17/12/2023	Facebook	Local Government	Free parking in W&F car parks in the lead up to Christmas	136		1		
17/12/2023	Facebook	Corporate	Promotion of warm spots in Penrith	286	3	4		7
18/12/2023	Facebook	Corporate	Gas works announcement	4848	15	31	17	893
18/12/2023	Instagram	Corporate	Gas works announcement	187	2	1		
18/12/2023	X	Corporate	Gas works announcement	196		4		
18/12/2023	Facebook	Community	Promotion of Penrith Library activity	197	1	2		2

18/12/2023	Facebook	Local Government	W&F Council tax consultation	141				1
19/12/2023	Facebook	Corporate	Mayor's Christmas Message	1073	41	8	17	194
19/12/2023	Instagram	Corporate	Mayor's Christmas Message	178	11			
19/12/2023	X	Corporate	Mayor's Christmas Message	90				
20/12/2023	Facebook	Corporate	Christmas closure	246		2		1
20/12/2023	Instagram	Corporate	Christmas closure	92	1			
20/12/2023	X	Corporate	Christmas closure	21		1		
20/12/2023	Facebook	Corporate	Grant award to the Eden Rural Foyer	1046	61	4	1	94
20/12/2023	Instagram	Corporate	Grant award to the Eden Rural Foyer	285	11		1	
20/12/2023	X	Corporate	Grant award to the Eden Rural Foyer	43				
21/12/2023	Facebook	Local Government	Waste collection information	162		1		3
21/12/2023	Facebook	Local Government	Westmorland and Furness Council opening hours	173				4
21/12/2023	Facebook	Corporate	Promotion of December's Penrith Town Council News	1286	2	5	2	51
21/12/2023	Instagram	Corporate	Promotion of December's Penrith Town Council News	92	2			
21/12/2023	X	Corporate	Promotion of December's Penrith Town Council News	23				
22/12/2023	Facebook	Corporate	Promotion of hard copy Penrith Town Council News	459	10	5	2	10

22/12/2023	Instagram	Corporate	Promotion of hard copy Penrith Town Council News	87				
22/12/2023	Facebook	Community	Christmas lights	236	2			9
23/12/2023	Facebook	Corporate	20mph Speed limit applications	552		3	3	42
23/12/2023	Instagram	Corporate	20mph Speed limit applications	262	3	1		
23/12/2023	X	Corporate	20mph Speed limit applications	37	1			
24/12/2023	Facebook	Corporate	Mayor and Deputy Mayor donation to food bank	619	30	3	4	30
24/12/2023	Instagram	Corporate	Mayor and Deputy Mayor donation to food bank	193	10			
25/12/2023	Facebook	Corporate	Happy Christmas Message	242	5	3		
25/12/2023	Instagram	Corporate	Happy Christmas Message	105	9		1	
26/12/2023	Facebook	Corporate	Ramblers wellbeing walk	240				1
27/12/2023	Instagram	Corporate	Bus shelter works	281	11			
27/12/2023	X	Corporate	Bus shelter works	42				
29/12/2023	Facebook	Corporate	Gas works information	7971	23	44	14	1728
29/12/2023	Instagram	Corporate	Gas works information	207	2	2		
30/12/2023	Facebook	Corporate	Replacement bench	912	41	4	2	42
30/12/2023	Instagram	Corporate	Replacement bench	238	13			

30/12/2023	X	Corporate	Replacement bench	47	3	1		
30/12/2023	Facebook	Community	Promotion of activity in Penrith	203	2			1
31/12/2023	Facebook	Corporate	20mph Speed limit applications	288			2	33
31/12/2023	Instagram	Corporate	20mph Speed limit applications	200				
31/12/2023	Facebook	Corporate	Bus shelter works	330	3			4

January 2024

Date	Platform	Type	Content	Reach	Reactions	Shares	Comments	Clicks
01/01/2024	Facebook	Corporate	Happy new year message	158	2			1
01/01/2024	Instagram	Corporate	Happy new year message	80	4			
02/01/2024	Facebook	Corporate	Issues with office phone line	218				1
02/01/2024	X	Corporate	Issues with office phone line	58		1		
02/01/2024	Facebook	Corporate	Promotion of the change to the 646 bus service during gas works	4724	17	26	11	233
02/01/2024	X	Corporate	Promotion of the change to the 646 bus service during gas works	326	1	3		
02/01/2024	X	Community	Repost: Penrith Town Band	682	15	4	3	
02/01/2024	Facebook	Corporate	Promotion of the change to the 646 bus service during gas works	119	2	2		
02/01/2024	Facebook	Community	Promotion of EVAN	207				2
02/01/2024	Facebook	Community	Promotion of Bee Unique Coffee Morning for SEND Parents / Carers	219	1			3
02/01/2024	Facebook	Community	Promotion of Penrith Players	194	1			3
02/01/2024	Facebook	Community	Penrith Swimming Club	202	1			2
02/01/2024	Facebook	Corporate	A call to shop local	2950	53	14	12	81
02/01/2024	Facebook	Community	Walking Netball	218	2			5

03/01/2024	Facebook	Corporate	Reminder of the gas works in Penrith town centre	1723	5	14	7	290
03/01/2024	Instagram	Corporate	Reminder of the gas works in Penrith town centre	131				
03/01/2024	Facebook	Corporate	Council meeting schedule	249	2	1	1	5
03/01/2024	Instagram	Corporate	Council meeting schedule	90				
03/01/2024	Facebook	Community	Repair Café	303	2	1	1	14
03/01/2024	Facebook	Community	Penrith Park Run	191				6
03/01/2024	Facebook	Corporate	Notice about cars not adhering to the diversion route as part of the gas works	795		3	3	177
03/01/2024	Instagram	Corporate	Notice about cars not adhering to the diversion route as part of the gas works	4				
03/01/2024	Facebook	Community	Great Print 9					1
03/01/2024	Facebook	Corporate	Gas works pictures	434	4	4		110
03/01/2024	Facebook	Community	Promotion of the Shakers at Penrith Players	192				1
03/01/2024	Facebook	Community	Wellbeing Walks - Ramblers	188				5
03/01/2024	Facebook	Corporate	20mph speed limit survey	1374	9	7	11	105
03/01/2024	Instagram	Corporate	20mph speed limit survey	138				
03/01/2024	X	Corporate	20mph speed limit survey	61	2			
04/01/2024	Facebook	Highways	Croft Avenue road closure	985	1	3		12

04/01/2024	Instagram	Highways	Croft Avenue road closure	151				
04/01/2024	X	Community	Repost: Fostering	277	1	2		
04/01/2024	Facebook	Community	Promotion of Penrith	203	1			9
04/01/2024	Facebook	Local Government	BT drop-in session	160				
04/01/2024	X	Community	Promotion of the Shakers at Penrith Players	127		1		
04/01/2024	Facebook	Corporate	Winter Warmth Club at Eden Rural Foyer	4754	35	30	2	57
04/01/2024	Instagram	Corporate	Winter Warmth Club at Eden Rural Foyer	106				
05/01/2024	Facebook	Local Government	W&F Council tax consultation	103				2
05/01/2024	Facebook	Local Government	Penrith Library activity	136		1		
05/01/2024	Facebook	Community	Salvation Army Community Coffee Morning	196	2			
05/01/2024	Facebook	Local Government	Stagstones Road Closure	1882		3		201
05/01/2024	Instagram	Local Government	Stagstones Road Closure	158	1			
05/01/2024	Facebook	Local Government	Cold weather warning	125				1
05/01/2024	Facebook	Corporate	Notice about cars not adhering to the diversion route as part of the gas works	380		1	2	56
05/01/2024	Facebook	Local Government	Penrith Parking Permit Survey	179		2		21
05/01/2024	X	Corporate	Promotion of the Penrith Town Council Grant Fund	84	1	1		

06/01/2024	Facebook	Corporate	Promotion of the Penrith Town Council Grant Fund	2360	12	9	3	103
06/01/2024	Instagram	Corporate	Promotion of the Penrith Town Council Grant Fund	148	3	1		
06/01/2024	Facebook	Corporate	Promotion of the Penrith Swimming Club's Water Polo sessions	224	2			2
07/01/2024	Facebook	Local Government	Amber cold warning	170				1
08/01/2024	Facebook	Corporate	Promotion of the change to the 646 bus service during gas works	293	1	1		9
08/01/2024	Instagram	Corporate	Promotion of the change to the 646 bus service during gas works	164				
08/01/2024	Facebook	Corporate	Promotion of the Penrith NDP Consultation	1462	3	7		61
08/01/2024	Instagram	Corporate	Promotion of the Penrith NDP Consultation	96				
08/01/2024	X	Corporate	Promotion of the Penrith NDP Consultation	80				
08/01/2024	Facebook	Community	Promotion of the Ramblers wellbeing walks	171	1			15
08/01/2024	Facebook	Community	Promotion of the Penrith Alhambra	255	5			7
08/01/2024	Facebook	Local Government	Promotion of the Penrith NDP Consultation	148				13
08/01/2024	X	Local Government	Repost: Promotion of the Penrith NDP Consultation	296		1		
08/01/2024	X	Community	Repost: Bluejam activities	89		3		
09/01/2024	Facebook	Community	Promotion of CAFE4EDEN	264	5		3	38
09/01/2024	Facebook	Community	My Community Penrith	179	2			7

09/01/2024	Facebook	Community	Historic image of Penrith	260	5			16
10/01/2024	Facebook	Local Government	Call to apply for a reception place	121				
10/01/2024	Facebook	Corporate	20mph speed limit survey	335	4	3		7
10/01/2024	Instagram	Corporate	20mph speed limit survey	156	4		2	
10/01/2024	Facebook	Corporate	Penrith Parking Permit Survey	192				16
10/01/2024	Instagram	Corporate	Penrith Parking Permit Survey	82	1			
10/01/2024	X	Corporate	Penrith Parking Permit Survey	84	1			
11/01/2024	Facebook	Community	A call to shop local	210	2	1		8
11/01/2024	Facebook	Highways	Croft Avenue road closure	312		2		12
11/01/2024	Instagram	Highways	Croft Avenue road closure	151				
11/01/2024	Facebook	Community	Promotion of the Penrith Swimming Club's Water Polo sessions	178				2
11/01/2024	Facebook	Community	Free parking during the gas works	130	1	1		2
12/01/2024	Facebook	Community	Promotion of Penrith	252	2	3		10
12/01/2024	Facebook	Corporate	Promotion of the Penrith Town Council Grant Fund	412	3	2	2	11
12/01/2024	Instagram	Corporate	Promotion of the Penrith Town Council Grant Fund	75	1	1		
12/01/2024	Facebook	Corporate	Brunswick Square road closure	2577	5	8	4	644

12/01/2024	Instagram	Corporate	Brunswick Square road closure	214		1		
12/01/2024	Facebook	Corporate	Promotion of the Events & Activities Newsletter	1034	7	2	1	58
12/01/2024	Instagram	Corporate	Promotion of the Events & Activities Newsletter	136	2	1		
12/01/2024	X	Corporate	Promotion of the Events & Activities Newsletter	56	1	1		
13/01/2024	Facebook	Highways	Stagstones Road Closure	402		1		18
13/01/2024	Instagram	Highways	Stagstones Road Closure	98				
15/01/2024	Facebook	Community	Promotion of EVAN	182	1			4
15/01/2024	Facebook	Highways	Stagstones Road Closure	163				3
15/01/2024	Instagram	Highways	Stagstones Road Closure	83				
15/01/2024	X	Community	Repost: Bluejam activities	121	2	4		
15/01/2024	Facebook	Local Government	Call to apply for a reception place	114				
15/01/2024	Facebook	Community	Promotion of Barnardos 0-19 child support services	160				2
15/01/2024	Facebook	Highways	Croft Avenue road closure	191				4
15/01/2024	Instagram	Highways	Croft Avenue road closure	99				
15/01/2024	Facebook	Local Government	Amber cold warning	174				1
15/01/2024	Facebook	Highways	Warning to road users re icy and wintery conditions	182				1

16/01/2024	Facebook	Highways	Mayburgh Avenue road closure	315		1		35
16/01/2024	Instagram	Highways	Mayburgh Avenue road closure	194				
16/01/2024	X	Highways	Mayburgh Avenue road closure	151	1			
16/01/2024	Facebook	Local Government	Fake parking websites warning	131				1
17/01/2024	Facebook	Corporate	20mph speed limit survey	2090	12	9	3	181
17/01/2024	Instagram	Corporate	20mph speed limit survey	98	1			
18/01/2024	Facebook	Corporate	Promotion of warm spots in Penrith	252	3	3		3
18/01/2024	X	Corporate	Repost: W&F Council tax consultation	260	1	2		
19/01/2024	Facebook	Local Government	Penrith Parking Permit Survey	180				9
19/01/2024	Instagram	Local Government	Penrith Parking Permit Survey	172				
19/01/2024	Facebook	Corporate	Gas works update	1203	17	7		93
19/01/2024	Instagram	Corporate	Gas works update	312	3			
19/01/2024	Facebook	Local Government	Storm Isha weather warning	101				
19/01/2024	Facebook	Community	Westmorland and Furness Green Enterprise Hub	110				1
20/01/2024	Facebook	Corporate	Community Catalysts	1320	6	6		28
20/01/2024	Instagram	Corporate	Community Catalysts	149	2			

20/01/2024	Facebook	Local Government	Amber weather warning	135				
21/01/2024	Facebook	Corporate	20mph speed limit survey	341	2	1		7
21/01/2024	Instagram	Corporate	20mph speed limit survey	78				
21/01/2024	Facebook	Corporate	Promotion of the Penrith Town Council Grant Fund	1872	6	5	6	88
21/01/2024	Instagram	Corporate	Promotion of the Penrith Town Council Grant Fund	98				
21/01/2024	Facebook	Local Government	Storm Isha weather warning	157				7
21/01/2024	Facebook	Local Government	Storm Isha advice	147				4
22/01/2024	Facebook	Corporate	20mph speed limit survey	148				
22/01/2024	Instagram	Corporate	20mph speed limit survey	62				
22/01/2024	Facebook	Corporate	20mph speed limit survey	338			3	20
22/01/2024	Instagram	Corporate	20mph speed limit survey	86				
22/01/2024	X	Corporate	20mph speed limit survey	38				
22/01/2024	Facebook	Corporate	Gas works update	3834	16	19	2	467
22/01/2024	Instagram	Corporate	Gas works update	232	2			
22/01/2024	Facebook	Local Government	Policing drop-in session	204			1	10
23/01/2024	Facebook	Highways	Green Lane road closure	361		2		44

23/01/2024	Instagram	Highways	Green Lane road closure	242	2			
23/01/2024	X	Highways	Green Lane road closure	98				
23/01/2024	Facebook	Local Government	Key contact numbers for those who have been impacted by Storm Jocelyn	162			1	2
23/01/2024	X	Community	Repost: Penrith Park Run	168		2		
25/01/2024	Facebook	Community	Promotion of Bee Unique Coffee Morning for SEND Parents / Carers	135	2	1		3
25/01/2024	Facebook	Community	Westmorland and Furness Green Enterprise Hub	132				
25/01/2024	Facebook	Local Government	563 Bus extension to Kirby Stephen and Kendal	3032	78	25	6	215
25/01/2024	Instagram	Local Government	563 Bus extension to Kirby Stephen and Kendal	150		1		
26/01/2024	Facebook	Corporate	Promotion of the Events & Activities Newsletter	1187	8	4		61
26/01/2024	Instagram	Corporate	Promotion of the Events & Activities Newsletter	74	1			
28/01/2024	Facebook	Highways	Southend Road closure	298		2		53
28/01/2024	Instagram	Highways	Southend Road closure	217				
28/01/2024	Facebook	Corporate	Promotion of the Penrith Town Council Grant Fund	320	7	2		6
28/01/2024	Instagram	Corporate	Promotion of the Penrith Town Council Grant Fund	91				
29/01/2024	Facebook	Local Government	Promotion of a Penrith Library activity	169		1		2
29/01/2024	Facebook	Highways	Stagstones Road Closure	726	1	3		68

29/01/2024	Instagram	Highways	Stagstones Road Closure	148				
29/01/2024	Facebook	Community	Half term activities	195	1	1		1
30/01/2024	Facebook	Local Government	Penrith Parking Permit Survey	939		3	1	81
30/01/2024	Instagram	Local Government	Penrith Parking Permit Survey	119				
30/01/2024	Facebook	Local Government	Yellow Weather warning	158		1		3
31/01/2024	Facebook	Community	Promotion of EVAN	211	3	1		3
31/01/2024	Facebook	Local Government	Penrith Library activity	134				
31/01/2024	Facebook	Community	A call to support local businesses	163	4	3		6
31/01/2024	Facebook	Community	Todler and baby activities at the Salvation Army	205	1	1		
31/01/2024	Facebook	Corporate	Promotion of January's Penrith Town Council News	920	3	6	6	76
31/01/2024	Instagram	Corporate	Promotion of January's Penrith Town Council News	98	2			
31/01/2024	X	Corporate	Promotion of January's Penrith Town Council News	54	1	1		

February 2024

Date	Platform	Type	Content	Reach	Reactions	Shares	Comments	Clicks
01/02/2024	Facebook	Local Government	Promotion of Penrith Library half term activity	160	1	1		1
01/02/2024	X	Community	Repost: Visit Penrith	384	10	5		
02/02/2024	Facebook	Corporate	Penrith Lions Club grant award with the Deputy Mayor	1180	11	3	1	80
02/02/2024	Instagram	Corporate	Penrith Lions Club grant award with the Deputy Mayor	239	7			
02/02/2024	Facebook	Local Government	10p swims at Penrith Leisure Centre	197	1	2		
04/02/2024	Facebook	Highways	Stagstones Road closure	455	1	1	5	48
04/02/2024	Instagram	Highways	Stagstones Road closure	0				
04/02/2024	Facebook	Highways	Southend Road Closure	193	1			25
04/02/2024	Instagram	Highways	Southend Road Closure	97				
05/02/2024	Facebook	Highways	Southend Road Closure	175			1	19
05/02/2024	Instagram	Highways	Southend Road Closure	113				
05/02/2024	Facebook	Community	Promotion of the Penrith Repair Café	170	3	1		
06/02/2024	Facebook	Local Government	Penrith Parking Permit survey	98				1
06/02/2024	Facebook	Highways	A66 Closure	1582	15	13	14	384

06/02/2024	Instagram	Highways	A66 Closure	177	1	1		
06/02/2024	Facebook	Community	Visit and explore Penrith	202	5		4	13
07/02/2024	Facebook	Corporate	Gas works update	4806	8	15	22	391
07/02/2024	Instagram	Corporate	Gas works update	171				
07/02/2024	X	Corporate	Gas works update	80	1			
07/02/2024	Facebook	Corporate	UK Youth Parliament	465		1		2
08/02/2024	Facebook	Corporate	Notice of Penrith West vacancy	524	8	11	19	82
08/02/2024	Instagram	Corporate	Notice of Penrith West vacancy	39	1			
08/02/2024	Facebook	Local Government	Penrith Parking Permit survey	92		2	1	4
08/02/2024	Facebook	Community	Promotion of the Devonshire Arcade	193	1	1		6
08/02/2024	Facebook	Highways	Salkeld Road Closure	179		2		16
09/02/2024	Facebook	Corporate	Promotion of the Penrith Town Council grant scheme	262	4	3		4
09/02/2024	Instagram	Corporate	Promotion of the Penrith Town Council grant scheme	106				
09/02/2024	Facebook	Local Government	Promotion of Penrith Library half term activity	112				1
09/02/2024	Facebook	Community	Valentines Disco for people with Learning disabilities or Autism	147				1
09/02/2024	Facebook	Corporate	Promotion of the Events & Activities Newsletter	928	8	3		24

09/02/2024	Instagram	Corporate	Promotion of the Events & Activities Newsletter	68				
09/02/2024	X	Corporate	Promotion of the Events & Activities Newsletter	33	1			
11/02/2024	Facebook	Highways	A66 Closure	206			1	26
11/02/2024	Instagram	Highways	A66 Closure	243	1	1		
12/02/2024	Facebook	Community	Promotion of Penrith and Eden Museum activity	172	2	1		1
12/02/2024	X	Community	Promotion of the Shakers at Penrith Players	145	1	1	2	
13/02/2024	Facebook	Local Government	Penrith Parking Permit survey	136		1		8
13/02/2024	Facebook	Corporate	Winter Warmth Club at Eden Rural Foyer	291	2	3		1
13/02/2024	Facebook	Community	Promotion of chess club	108		1		
13/02/2024	Facebook	Community	Great Print Nine Exhibition at Rheged	119	1			2
13/02/2024	Facebook	Community	Promotion of Penrith Library activity	92				
15/02/2024	Facebook	Community	Thacka Beck Nature Reserve	155	7			5
15/02/2024	Facebook	Local Government	UK Youth Parliament	52				



Mayor of Penrith's Christmas Message

The festive period is upon us once again and I would like to take this opportunity to extend my best wishes for a Merry Christmas and a peaceful, healthy, and prosperous New Year to all Penrith residents and their families.

Our town has a uniquely special community, and at Christmas it is a great opportunity for this to shine through in our consideration and support for one other. Enjoy spending time with your friends and family, donate to food banks and other local charities if you are able, think, shop and buy local and check in with your neighbours to make sure they are okay! The festive period is a time of celebration for many, but for people struggling with life, feelings of loneliness and mental health stresses can intensify.

I recently visited the Growing Well site at Tebay Services, who run a Council sponsored bus from Penrith – they're a dedicated mental health provider, and I was struck by the positive impact just talking and interacting with one another can have on mental health. Penrith also has a thriving Talkin' Tables programme.

For other tips on how to cope, and ways to support someone else with their mental health, please visit the Mind website: <https://shorturl.at/chILN>

Personally, it has been an enormous privilege to have been Mayor for what is now the third time. Since the elections in May, I have seen firsthand the people and organisations in Penrith who have brought such care, compassion, pride and joy to the community.

I am especially proud of all the important work Penrith Town Council has done over the course of the year. When you look around Penrith town centre you will see the fantastic Christmas Light display delivered by the Penrith Business Improvement District (BID) with support from the Council. The Council tendered the works in collaboration with the BID and committed to undertake essential infrastructure safety checks to make sure we can have beautiful light displays, and be confident that the lighting structure is safe and secure.

The Council has awarded grants to several organisations in the town, enabling important projects for our residents.

The Penrith Neighbourhood Plan is due to go to public referendum in 2024, a document based on huge amounts of engagement reflecting what Penrith people tell us they want. It is my hope that this will be positively received, so we can begin to realise Penrith's potential.

I also anticipate progress in 2024, for taking ownership of assets in Penrith that are currently owned by Westmorland and Furness Council. I look forward to working with them to achieve effective asset transfer and ultimately what's best for Penrith.

It is such an honour to be Mayor of this great town and Chair of Penrith Town Council. Penrith has a council it can rightly be proud of and no-one in Penrith should be in any doubt that their council is here and is acting for them.

Councillor Doug Lawson, Penrith Town Council Chair & Penrith Mayor

[Penrithtowncouncil.gov.uk](https://penrithtowncouncil.gov.uk)



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Penrith Mayor & Deputy Mayor donate to the Penrith Salvation Army

The Mayor & Deputy Mayor of Penrith have agreed to donate their annual allowance to support the Penrith Salvation Army's food bank service this Christmas. The Mayor & Deputy Mayor of Penrith's allowance amounts to £1,000 in total.

The Penrith Salvation Army food bank service provides an essential lifeline for many families and individuals in Penrith struggling with to feed themselves and their families.

This Christmas, the Penrith Salvation Army will be supporting more than 300 families in Penrith and the surrounding area with food and toys over the Christmas period.

Doug Lawson, Penrith Town Council Chair and Mayor of Penrith said:

"Unfortunately, the demand for help from food banks has increased exponentially over the past few years.

"This increased need was reported in last week's Cumberland and Westmorland Herald where I was shocked to read just how many families would be reliant on the Penrith Salvation Army's food bank service – which prompted Mark and I to take action.

"I am proud we have been able to make this donation which will go a long way in supporting a much-needed cause."

Mark Rudhall, Penrith Town Council Deputy Chair and Deputy Mayor of Penrith said:

"We're seeing firsthand the devastating impact the rising cost of living is having on our most vulnerable residents.

"Donating £1,000 will enable the Penrith Salvation Army's food bank service to increase their capacity, enabling more people and families to get the support they need.

"I am proud that we have been able to donate this money to a worthy cause, and in our positions as Deputy Mayor and Mayor, Doug and I felt this was the least we could do to support those most in need in the community over the festive period."

If you are struggling with the Cost of Living, please visit the Westmorland & Furness Council website: <https://shorturl.at/tvH18> which provides local information for Cumbrian residents on a range of helpful topics including food banks.



From left to right: Doug Lawson - Penrith Town Council Chair & Penrith Mayor, Carole Donaldson - Penrith Salvation Army Major, Caroline Hodgson - Penrith Salvation Army Church Member and Community Volunteer, Heather Watson - Penrith Salvation Army Church Member and Community Support Worker, Mark Rudhall - Penrith Town Council Deputy Chair & Penrith Deputy Mayor

New bench installed on Beacon Edge!

A bench on Beacon edge has been replaced following damage.

The bench had some of the slats removed and had extensive damage to the wooden support struts.

A new bench has now been installed, allowing residents to take a rest and soak up the views of the Lake District fells!

Newton Road Bus Shelter improvement

Following a request from a member of the Castletown community, the Council has replaced a panel on the bus shelter on Newton Road.

Previously, a panel with the Penrith Town Council logo blocked the view of upcoming traffic when sitting in the bus shelter. The logo has now been removed, meaning residents can take shelter and still see oncoming buses!



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**Penrith Town
Council Cumbria**



**Penrith Town
Council Cumbria**





Left: Emilia Zsulc, Group – Resource Centre Manager, Right: Doug Lawson, Penrith Town Council Chair and Mayor of Penrith

Penrith Town Council support Winter Warmth Club with grant

A grant of £895.94 has been awarded by Penrith Town Council to Riverside Group to deliver a Winter Warmth Club in the Community Café at the Eden Rural Foyer.

The Winter Warmth Club provides a safe, easy and accessible place for people living in the community, so they have somewhere to warm up, have a free hot beverage or a cup of soup, browse the internet, have a chat with somebody or charge their mobile phones at no extra cost.

The Council has also funded a Free Weekly Movie Night where visitors will be able to enjoy watching a film of their choice on a big screen in the café with a free hot beverage.

On Monday 18 December 2023, Doug Lawson, Penrith Town Council Chair and Mayor of Penrith visited the Winter Warmth Club at the Eden Rural Foyer and said:

"The Winter Warmth Club provides a vital service for local people - particularly those who are struggling financially or are suffering from social isolation.

"Sometimes people can be reluctant to access services like these, which is why having the free weekly movie night is so important – as it gives those reluctant people more of a reason to access this service.

"Supporting the Penrith community is always a priority for the Council and that is why I am delighted to see the grant funding for this much needed community project."

The Winter Warmth Club in the Community Café at the Eden Rural Foyer opened on 1 November 2023 and funding from Penrith Town Council will allow the project to run until 31 March 2024.

The Winter Warmth Club in the Community Café at the Eden Rural Foyer is running as part of "Warm Spots" – places in the community that give people a warm space to relax, work or interact with others in.

There are five spaces in Penrith currently designated as Warm Spots, including Penrith Leisure Centre, Restore Penrith, Penrith Library, Arragons Cycles and the Eden Rural Foyer. Everyone is welcome and you will not need to give any explanation of why you are there.

For more information on Warm Spots, please visit: <https://shorturl.at/bAFXZ>

20mph Speed Limit Zones

Penrith Town Council has been asked by Westmorland & Furness Council to co-ordinate requests to designate areas in Penrith as 20mph zones.

If you think there are areas in Penrith which would benefit from a 20mph zone which aren't already, please let us know:

- The exact areas you think should be designated.
- Any safety issues such as known damage or unreported incidents we should be aware of.
- Any other information we should be aware of.
- How many people you have spoken to which would support the application.

Penrith Town Council has created a simple application form which members of the public need to complete and return back to Penrith Town Council in order for us to progress requests. This can be accessed through the website: <https://shorturl.at/10368>

The deadline for submissions is 31 December 2023, so please drop applications into our post box on Friargate or email: office@penrithtowncouncil.gov.uk



[Penrithtowncouncil.gov.uk](https://penrithtowncouncil.gov.uk)



**Penrith Town
Council Cumbria**



**Penrith Town
Council Cumbria**



Your Councils in Penrith



Westmorland
& Furness
Council

In April 2023 local government in Cumbria changed. The six district Councils and Cumbria County Council were replaced by two unitary authorities.

Copeland, Allerdale and Carlisle formed Cumberland Council and Eden, South Lakeland and Barrow formed Westmorland & Furness Council.

For Penrith residents (and those in the Eden Valley), this meant that all of the functions of Eden District Council and Cumbria County Council were merged and are now operated by Westmorland & Furness Council.

The functions and responsibilities of Westmorland & Furness Council can be viewed to the right.

For enquiries related to Westmorland & Furness Council, please call 0300 373 3300 or visit the Westmorland & Furness Council website: <https://www.westmorlandandfurness.gov.uk/>

What does Penrith Town Council Do?

- Gives views, on behalf of the community, on planning applications and other proposals that affect the parish
- Undertakes projects and schemes that benefit local residents
- Works in partnership with other bodies to achieve benefits for the parish
- Alerts relevant authorities to problems that arise or work that needs to be undertaken
- Helps the other tiers of local government keep in touch with their local communities
- Manages and provides assets and services

Currently, Penrith Town Council are responsible for the following assets:

- Bus shelters: Bridge Lane East, Bridge Lane West, Clifford Road, Newtown Road, Pategill Road, Pennyhill Park A6, Scotland Road opposite Raiselands Croft, Tara Hill
- Allotments (managed by Penrith Allotment Association): Salkeld Road, James Street, Folly Lane, Brackenber Close
- Green Spaces: Thacka Beck Field, Fairhill Playing Field
- Monuments & Buildings: Cornmarket & Bandstand, Musgrave Monument & St Andrews Churchyard War Memorial
- Benches: Penrith Town Council are responsible for most benches around Town

For enquiries related to Penrith Town Council, please call 01768 899 773, email: office@penrithtowncouncil.gov.uk or visit the Penrith Town Council website: penrithtowncouncil.gov.uk

Formerly EDEN DISTRICT COUNCIL responsibility	Formerly CUMBRIA COUNTY COUNCIL responsibility
WESTMORLAND & FURNESS COUNCIL	
Building control	Blue/car badges
Car parking and on and off-street parking enforcement	Children's services
Council Tax and Benefits	Concessionary travel
Electoral services	Education and schools
Environmental services e.g. noise, pest control	Emergency planning
Housing services	Health and social care
Planning	Highways, including potholes, signage and gritting
Licensing and street trading	Libraries and archives
Markets	Public rights of way
Recycling and refuse collection	Public transport services
Sport and Leisure centres	Registration of births, deaths, marriages and civil partnerships
Street cleaning and dealing with fly tipping	Strategic planning and some planning applications
Town centre management	Trading Standards
	Transport
	Waste Recycling Centres

Explained: What is the Town Council's role in the Planning Process?

When Westmorland and Furness Council (the Local Planning Authority) receive a planning application, they must consult the Town Council as a statutory consultee. Once The Town Council receives the planning list on a Monday morning, it has 21 days in which to send a response back to Westmorland and Furness Council. The Town Council holds its Planning Committee on the first Monday of every month and publishes its agenda by the previous Tuesday. Agendas can be found at <https://www.penrithtowncouncil.gov.uk/meetings/planning/>

Members of the public are welcome to send us comments about planning applications within the parish area or are welcome to attend a meeting to put their views to the Committee, who will take them into account before finalising their consultation response. Because planning is quasi-judicial, the Town Council must base its responses to Westmorland and Furness Council on **material planning considerations**.

It should be noted that any comments should also be sent to Westmorland and Furness Council who make the final decision about whether to grant an application.

Upcoming Council Meetings

Full Council Meeting

- Date: Monday 29 January 2024
- Time: 6.00pm - 8.00pm
- Venue: Unit 2, Church House, 19-24 Friargate

Finance Committee:

- Date: Monday 15 January 2024
- Time: 6.00pm - 8.00pm
- Venue: Board Room, Unit 1 Church House, 19-24 Friargate

Planning Committee:

- Date: Monday 8 January 2023
- Time: 4.00pm - 6.00pm
- Venue: Unit 2, Church House, 19-24 Friargate

Communities Committee:

- Date: Monday 26 February 2023
- Time: 5.00pm - 7.00pm
- Venue: Boardroom, Unit 1, Church House, 19-24 Friargate

Please note: the Penrith Town Council Office will be closed from Thursday 21 December 2023 - Tuesday 2 January 2024.

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Email Updates



Penrith Town Council News

Penrith Town Council support May Day 2024 with £5,000 grant

Penrith Town Council has approved a grant of £5,000 to the Lions Club of Penrith to support the annual Penrith May Day Carnival.

The Council are pleased to support the Penrith Lions to deliver the May Day Carnival 2024, a free and inclusive street festival which includes a variety of activities such as street stalls, funfair, musical entertainment, cultural

demonstrations, static displays and a celebration of the May Queen. The event will take place on Monday 6 May 2024.

Mark Rudhall, Deputy Chair of Penrith Town Council & Deputy Mayor of Penrith said:

"I am delighted to see the Council support another of the town's key signature events – and with that one of the town's most giving organisations – the Lions Club of Penrith.

"The May Day Carnival provides a fantastic opportunity for local residents to come together and celebrate the beginning of Summer through a fabulous day of entertainment.

"Voluntary organisations like the Penrith Lions put so much time and effort into organising these events for the people of Penrith, and I for one can't wait to see what they have instore for us. I hope everyone who attends the event enjoys the day!"

John Rogerson, Penrith Lions Club President said:

"Thank you to Penrith Town Council for this £5,000 grant to support us to deliver the 2024 May Day Carnival. We are confident that it will support us to deliver a fantastic event for the community of Penrith.

"The May Day Carnival is just one of many activities we organise throughout the year to raise funds for local and international charities, none of which would be possible without the generosity of the people of Penrith and we thank you for your continued support during the year."

Along with confirmed funding for this year, the principle of an annual £5,000 grant to the Lions Club of Penrith for the delivery of the May Day Carnival over the course of this Council term (subject to meeting the terms of a Service Level Agreement) has also been agreed, demonstrating the Council's commitment to the success of this event going forward.



From Left to Right: George McCrone (Penrith Lions Club Member), John Rogerson (Penrith Lions Club President), Mark Rudhall (Deputy Chair of Penrith Town Council & Deputy Mayor of Penrith) Bernard Wood (Penrith Lions Club Member).



Council collaborate with the Eden District Talking Newspaper Association to distribute Council News

Penrith Town Council will collaborate with the Eden District Talking Newspaper Association to distribute monthly editions of Penrith Town Council News.



The Eden District Talking Newspaper Association records and distributes readings of items of interest from the Cumberland and Westmorland Herald to visually impaired locals each week.

January 2024's edition of Penrith Town Council News will be the first to be recorded and distributed to visually impaired Penrith locals.

Councillor Hilary Snell, Chair of the Communities Committee said:

"I am delighted to see Penrith Town Council taking further steps to increase the community's access to information enabling those with a visual impairment to access news of the councils work."

"Through this arrangement, the Council will be able to reach visually impaired people each month."

"All parts of the community should to be kept informed, and it is important that we as the Council do all we can to reach all people within our council area."

John Poland, Chair of the Eden District Talking Newspaper Association said:

"It is great to see the Council making an effort to communicate with those with a visual impairment."

"The Eden District Talking Newspaper Association provide weekly readings of the news, giving around 70 recipients the independence to do things on their own they would have otherwise needed to get help for."

"However, we know there are more people out there who are blind or visually impaired who may not know about this free service."

"So, if you know of anybody who is registered blind or visually impaired, who would be interested in receiving weekly readings of the news, please contact our Co-ordinator & Secretary Janis Young (07443528991, janisyoung@btinternet.com) or myself (07710035451), who will be able set you or someone you know up on our weekly distribution list."



Council approve 2024/25 Budget



Council approves 2024/25 Budget

At its meeting of Full Council on Monday 29 January 2024, Penrith Town Council agreed its budget for 2024/25 which includes a total expenditure of £581,932 requiring a precept of £487,735. The precept forms part of the annual Council Tax bill and is the amount of money required to fund Penrith Town Council's 2024/25 budget.

The budget includes a 1% increase in Penrith Town Council's portion of the Penrith household's Council tax bill.

The 1% increase means that the typical household in Penrith with a property valued in Band D, will see an increase of 83p per year from £83.09 per property to £83.92.

Doug Lawson, Chair of Penrith Town Council & Mayor of Penrith said:

"The 2024/25 budget reflects the Council's ambitions for a greener, healthier and more prosperous Penrith with additional budget allocated towards growth items such as tackling Climate Change, Grants for Community Groups and additional capital for the Council to develop projects for Borderlands funding - enabling the Council to potentially unlock hundreds of thousands of pounds of grant expenditure for Penrith.

"This ambition to deliver better for Penrith has meant a 1% increase for households - which follows three successive years of 0% increase.

"I look forward to working with other councillors and officers of the Council to deliver the ambition set out in the 2024/25 budget."

Charlie Shepherd, Chair of Penrith Town Council's Finance Committee said:

"As Chair of Council's Finance Committee and having worked with my councillor colleagues over recent months, I am pleased to present a budget that Council has approved."

For more information about the Penrith Town Council proposed budget for 2024/25, [please visit the Penrith Town Council website.](#)

Council endorses Borderlands funding bid

At its extra ordinary meeting of Full Council on Tuesday 16 January 2024, Penrith Town Council agreed to endorse its Arts and Culture Business Cases submission to the Borderlands Place Programme Partnership Board to potentially draw down external funding towards town centre improvements.

The Business Case submissions relate to improving the Heritage and Interpretation in the town centre and the improvement of the Penrith Players Playhouse. The Council are proud to be working with the Penrith Players, giving them the opportunity to draw down funding to transform the Playhouse into a Cultural Hub.

Penrithtowncouncil.gov.uk



**Penrith Town
Council Cumbria**



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Damaged Tree at Fairhill following Storm

Following Storm Isha one of the mature pine trees at Fairhill Playing Field was damaged.

The Council commissioned Lowther Forestry to inspect the tree who reported that a dominant limb was torn off resulting in a large stem wound close to where the remaining two limbs are attached.

It was reported that the remaining limbs may weaken over time. A pedestrian desire line passes under these two limbs.

Unfortunately, the tree has had to be felled. The Council may seek to replace the tree later on in the year, by purchasing and planting a new one.



Upcoming Council Meetings

Full Council Meeting

- Date: Monday 25 March 2024
- Time: 6.00pm - 8.00pm
- Venue: Unit 2, Church House, 19-24 Friargate

Finance Committee:

- Date: Monday 18 March 2024
- Time: 6.00pm - 8.00pm
- Venue: Board Room, Unit 1 Church House, 19-24 Friargate

Planning Committee:

- Date: Monday 4 March 2024
- Time: 4.00pm - 6.00pm
- Venue: Unit 2, Church House, 19-24 Friargate

Communities Committee:

- Date: Monday 26 February 2024
- Time: 5.00pm - 7.00pm
- Venue: Boardroom, Unit 1, Church House, 19-24 Friargate



FOR IMMEDIATE RELEASE

Penrith Mayor & Deputy Mayor donate to the Penrith Salvation Army

The Mayor & Deputy Mayor of Penrith have agreed to donate their annual allowance to support the Penrith Salvation Army's food bank service this Christmas. The Mayor & Deputy Mayor of Penrith's allowance amounts to £1,000 in total.

The Penrith Salvation Army food bank service provides an essential lifeline for many families and individuals in Penrith struggling to feed themselves and their families.

This Christmas, the Penrith Salvation Army will be supporting more than 300 families in Penrith and the surrounding area with food and toys over the Christmas period.

Doug Lawson, Penrith Town Council Chair and Mayor of Penrith said:

"Unfortunately, the demand for help from food banks has increased exponentially over the past few years.

"This increased need was reported in last week's Cumberland and Westmorland Herald where I was shocked to read just how many families would be reliant on the Penrith Salvation Army's food bank service – which prompted Mark and I to take action.

"I am proud we have been able to make this donation which will go a long way in supporting a much-needed cause.

Mark Rudhall, Penrith Town Council Deputy Chair and Deputy Mayor of Penrith said:

"We're seeing first-hand the devastating impact the rising cost of living is having on our most vulnerable residents.

"Donating £1,000 will enable the Penrith Salvation Army's food bank service to increase their capacity, enabling more people and families to get the support they need.

"I am proud that we have been able to donate this money to a worthy cause, and in our positions as Deputy Mayor and Mayor, Doug and I felt this was the least we could do to support those most in need in the community over the festive period."

If you are struggling with the Cost of Living, please visit the Westmorland & Furness Council website which provides local information for Cumbrian residents on a range of helpful topics including food banks:

[Cost of living support | Westmorland and Furness Council](#)

COMMUNITIES COMMITTEE

Date: 26 February 2024

Public Report

Matter: Penrith Way

Item no: 09

Author: Community Services Officer

Supporting Member: Chair of Communities Committee

Purpose of Report:

Note the written update on the Penrith Way project and agree the proposed revisions to the project.

Recommendations:

To agree the following recommendation:

- i. Approve the proposed revisions to the Penrith Way project.

Law and Legal Implications

The Town Council resolved from 15 May 2023, until the next relevant Annual Meeting of the Council, that having met the conditions of eligibility as defined in the Localism Act 2011 and SI 965 The Parish Councils (General Power of Competence) (Prescribed Conditions) Order 2012, to adopt the General Power of Competence.

1. Report Details

1.1. At its meeting of Communities Committee on Monday 9 October 2023, the Committee considered a Motion on Notice from Councillor Kenyon – Creation of a 'Penrith Way' Walk and RESOLVED THAT:

- i. Approval be given for the proposal for the Penrith Way.
- ii. Delegated authority be given to officers to develop the scheme including designing and publicising a Penrith Way leaflet, digitalising the route, designing a Penrith Way icon to be used on signage and in the leaflet, determining locations for signage, investigating and obtaining any consents required and promoting the walk.
- iii. Costs of the development of the Penrith Way scheme are to be met from the Town Projects budget.

1.2. Since October's meeting, the Community Services Officer has been working closely with Councillor Kenyon to audit, alter and digitalise the route, pull together route information (such as directions) and determine appropriate locations for signage. Approximately 60 signposts are needed to facilitate the walk.

1.3. During the research work it was identified that it would be more effective to have a "self-led walking route" without the need for signage. The reasons for this being:

- i. Cost – a quote to print and supply circular ACM panels (150mm x 150mm) has been received at £6.95 per unit. The proposed number of signposts needed would amount to £417 with further additional costs related to consents, installation and maintenance making this aspect of the project not value for money.
- ii. Consents – some signage require consents from private individuals resulting in a more complicated consents process.
- iii. Clutter – the signage would add to the clutter on columns and posts throughout the town.
- iv. Longevity – the signage would not allow for future variations in the route without the removal of signs.

1.4. Progressing with this self-led walking route model will not materially change the wider goals of the project, with the route still being digitalised and a leaflet produced and publicised with a map of the walk (alongside directions) to promote the walk.

1.5. This report asks members to note the work undertaken to date and approve the revised way forward.

2. Options Analysis Including Risk Assessment

a) Risk

The Council continue with its current resolution to include physical signage as part of this walk.

b) Consequence

The negatives of installing signage as part of this walk as set out in this report.

c) Controls Required

The Council approve this revised way forward.

3. Financial and Resource Implications

- 3.1 As set out in the Motion on Notice from Councillor Kenyon – Creation of a ‘Penrith Way’ Walk, there will be costs associated with this report which include the production of route leaflets, graphic design work, digitalisation and promotion. Whilst a specific cost is not known, it is still estimated the project may cost in the region of £1000 - £1500.

4. Equalities Implications

None

5. Climate Change and Environmental Implications

None

Appendices:

None

Background:

None

Background Documents

None

COMMUNITIES COMMITTEE

Date: 26 February 2024

Public Report

Matter: Eden Local advertisement

Item no: 10

Author: Community Services Officer

Supporting Member: Chair of Communities Committee

Purpose of Report:

Consider the proposal to advertise in the Eden Local.

Recommendations:

To agree the following recommendations:

- i. Penrith Town Council provide the Eden Local with a quarterly advertisement on a seasonal basis (Winter, Spring, Summer, Autumn).
- ii. Delegated authority be given to council officers to provide relevant content for each edition.

Law and Legal Implications

The Town Council resolved from 15 May 2023, until the next relevant Annual Meeting of the Council, that having met the conditions of eligibility as defined in the Localism Act 2011 and SI 965 The Parish Councils (General Power of Competence) (Prescribed Conditions) Order 2012, to adopt the General Power of Competence.

1. Report Details

- 1.1. The Council are continually seeking to increase the community's access to information and improve transparency and accountability.
- 1.2. Recognising the importance of print media as a mechanism for communicating Council information with those hard-to-reach areas of the community who get their information through printed mediums- and solely through those mediums, in October 2023, the Communities Committee resolved to provide the Cumberland & Westmorland Herald with a quarterly advertisement of Council news.
- 1.3. It is proposed that the Council expand its reach in print media through advertising council information through another printed media outlet.
- 1.4. The Council could look to diversify its reach through advertising its information in a free to access publication.
- 1.5. Cumbrian Local Publications produces a monthly newsletter: Eden Local.
- 1.6. The Eden Local is distributed to all households in Penrith free of charge with each edition also free to read online.
- 1.7. The Council has previously regularly advertised its information through this publication, in an informal arrangement. This report proposes a more formalised arrangement.

- 1.8. It is proposed that the Council produce a quarterly advertisement in the Eden Local.
- 1.9. An insert in the Eden Local would be provided on the following terms:
- An advertisement would be provided to the Eden Local on a quarterly basis (Winter, Spring, Summer & Autumn) starting from May 2024.
 - The size of the advertisement would vary according to content available.
 - The advertisement would consist of Penrith Town Council News.
 - Penrith Town Council would have control on the content provided.
- 1.10. Content provided for the Eden Local would be replicated on Penrith Town Council's digital channels, ensuring equality of access to Council information.
- 1.11. Content deadlines for proposed editions are specified below:

Eden Local Schedule

Edition	Book in	Artwork by	Delivery date
May 2024	20 March 2024	27 March 2024	28 April 2024
September 2024	3 July 2024	17 July 2024	24 August 2024
December 2024	23 October 2024	30 October 2024	1 December 2024

- 1.12. Further editions will be booked on a quarterly basis (Winter, Spring, Summer & Autumn) according to the schedule at the time.
- 1.13. This arrangement would be reviewed on an annual basis by the Communities Committee.

2. Options Analysis Including Risk Assessment

a) Risk

Penrith Town Council does not communicate with those hard-to-reach groups who get their information through (free) printed mediums and solely through those mediums.

b) Consequence

Those individuals are excluded from Penrith Town Council communication.

c) Controls Required

To advertise in a (free) printed publication which is provided to each household in Penrith.

3. Financial and Resource Implications

- 3.1 Cost for including full page: £280 - £340 (left – right).
- 3.2 There will be a staffing implication for the Council's staff to provide the content needed in each edition, but it is considered that the time and workload is manageable within existing resources.

4. Equalities Implications

None

5. Climate Change and Environmental Implications

None

Appendices:

None.

Background:

None.