



Penrith Town Council

Unit 1, Church House, 19-24 Friargate, Penrith, Cumbria, CA11 7XR

Tel: 01768 899 773 Email: office@penrithtowncouncil.gov.uk

DATE: 4 April 2024

NOTICE IS HEREBY GIVEN that an **ORDINARY MEETING** of **THE COMMUNITIES COMMITTEE** will be held on **15 April 2024, at 5.00pm** and you are hereby **SUMMONED** to attend to transact the business as specified in the agenda and reports hereunder.

The meeting will be held at **Penrith Town Council Office, Unit 1, Board Room, Church House, Friargate, Penrith.**

To assist in the speedy and efficient dispatch of business', Members should read the agenda and reports in advance of the meeting. Members wishing to obtain factual information on items included on the Agenda are asked to enquire of the relevant officer **PRIOR** to 9.00am on the day of the meeting.

Members are asked to indicate if they wish to speak on an item **PRIOR** to the meeting (by 1.00pm on the day of the meeting at the latest) by emailing office@penrithtowncouncil.gov.uk

COMMITTEE MEMBERSHIP

Cllr Bowen	Pategill Ward	Cllr B. Jayson	West Ward
Cllr Donald	North Ward	Cllr Kenyon	North Ward
Cllr Jackson	North Ward	Cllr Snell	West Ward

Mr I. Parker, Acting Town Clerk

Public Participation

Members of the public are welcome to attend. Details about how to comment on an agenda item are available on the Town Council Website.

Filming

Please note that this meeting may be filmed for live or subsequent broadcast via the internet or social media.

Please be advised that the Town Council does not record or live stream meetings.

Penrith Town Council fully supports the principle of openness and transparency and has no objection to filming and reporting at its Full Council, and Committee meetings that are open to the public. It also welcomes the use of social networking websites, such as Twitter and Facebook, to communicate with people about what is happening, as it happens. Filming will only commence at the beginning of a meeting when the Chair opens the meeting with apologies and will finish when the meeting is closed or when the public may be excluded from an exempt item. The Council, members of the public and the press may record/film/photograph or broadcast this meeting when the public and the press are not lawfully excluded.

General Power of Competence

The Town Council resolved from 15 May 2023, until the next relevant Annual Meeting of the Council, that having met the conditions of eligibility as defined in the Localism Act 2011 and SI 965 The Parish Councils (General Power of Competence)(Prescribed Conditions) Order 2012, to adopt the General Power of Competence.

AGENDA FOR THE MEETING OF COMMUNITIES COMMITTEE MONDAY 15 APRIL 2024

PART I

1. Apologies For Absence

Receive apologies from Members.

2. Minutes

Authorise the Chair to sign, as a correct record, the minutes of the meeting of the Communities Committee held on Monday 26 February 2024 and agree they be signed as such by the Chair.

3. Declarations of Interest and Requests for Dispensations

Receive declarations by Members of interests in respect of items on this agenda and apply for a dispensation to remain, speak and/or vote during consideration of that item.

ADVICE NOTE:

Members are reminded that, in accordance with the revised Code of Conduct, they are required to declare any disclosable pecuniary interests or other registrable interests which have not already been declared in the Council's Register of Interests. (It is a criminal offence not to declare a disclosable pecuniary interest either in the Register or at the meeting.) Members may, however, also decide, in the interests of clarity and transparency, to declare at this point in the meeting, any such disclosable pecuniary interests which they have already declared in the Register, as well as any other registrable or other interests. If a Member requires advice on any item involving a possible declaration of interest which could affect his/her ability to speak and/or vote, he/she is advised to contact the Monitoring Officer at least 24 hours in advance of the meeting

4. Public Participation

Receive any questions or representations which have been received from members of the public. A period of up to 15 minutes for members of the public to ask questions or submit comments.

ADVICE NOTE:

Members of the public may make representations, ask questions, and give evidence at a meeting which they are entitled to attend in respect of the business on the agenda. It is helpful if a member of the public who wishes to speak at a meeting makes a request to speak in writing to the Town Clerk **PRIOR** to the meeting. A member of the public can speak for up to three minutes. A question shall not require a response at the meeting nor start a debate on the question. The chair of the meeting may direct that a written or oral response be given. Where the Council is unable to provide a response to the question at the meeting, they will do so in writing within seven days and the response will be attached to the minutes as an appendix.

5. EXCLUDED ITEM: Public Bodies (Admissions To Meetings) Act 1960

Determine whether any item/s should be considered without the presence of the press and public, pursuant to Section 1(2) of the Public Bodies (Admission to Meetings) Act, 1960, as publicity relating to that (any of those) matter/s may be prejudicial to the public interest by reason of the confidential nature of the business to be transacted or for the other special reasons noted in relation to that matter on the agenda.

6. Resolutions Report

Receive and note the written report.

7. Communications Report

Receive and note the written report.

8. Climate Strategy Report

Receive and note the verbal report.

9. 80th Anniversary to Commemorate D-Day

Receive and note the written report.

10. Fairhill Noticeboard

Consider the report and the recommendations contained within.

11. Email Distribution

Consider the report and the recommendations contained within.

12. Next Meeting

Note that the next meeting is scheduled for 5pm on Monday 10 June 2024 at Penrith Town Council Office, Unit 1, the Board Room, Church House, Friargate, Penrith.

PART II PRIVATE SECTION

There **are no** further items in this part of the Agenda.

**FOR THE INFORMATION OF ALL
MEMBERS OF THE COMMUNITIES COMMITTEE
AND FOR ATTENTION TO ALL REMAINING
MEMBERS OF THE TOWN COUNCIL**

Access to Information

Copies of the agenda are available for members of the public to inspect prior to the meeting. Agenda and Part I reports are available on the Town Council website

Background Papers

Requests for the background papers to the Part I reports, excluding those papers that contain exempt information, can be made to the Town Clerk address overleaf between the hours of 9.00 am and 3.00 pm, Monday to Wednesday via office@penrithtowncouncil.gov.uk



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DRAFT MINUTES OF THE ORDINARY MEETING OF THE COMMUNITIES COMMITTEE.

Held on 26 February 2024, at 5.15pm at Penrith Town Council Office, Unit 1,
Board Room, Church House, Friargate, Penrith.

PRESENT

Cllr Bowen	Pategill Ward	Cllr B. Jayson	West Ward
Cllr Donald	North Ward	Cllr Kenyon	North Ward
Cllr Snell	West Ward		

Community Services Officer
Acting Town Clerk

General Power of Competence

The Town Council resolved from 15 May 2023, until the next relevant Annual Meeting of the Council, that having met the conditions of eligibility as defined in the Localism Act 2011 and SI 965 The Parish Councils (General Power of Competence) (Prescribed Conditions) Order 2012, to adopt the General Power of Competence

DRAFT MINUTES FOR THE ORDINARY MEETING OF

COMMUNITIES COMMITTEE

MONDAY 26 February 2024

PART I

CC23/40 Apologies

Members received apologies from Cllr S Jackson.

CC23/41 Minutes

Members were asked to authorise the Chair to sign, as a correct record, the minutes of Communities Committee held on Monday 18 December 2023 and agree they be signed as such by the Chair.

RESOLVED THAT:

The minutes be approved, and the Chair be authorised to sign, as a correct record, the minutes of the meeting of the Communities Committee held on Monday 18 December 2023.

CC23/42 Declarations of Interest and Requests for Dispensations

Members were asked to receive declarations by Members of interests in respect of items on the agenda and apply for a dispensation to remain, speak and/or vote during consideration of that item.

There were no declarations of interest.

CC23/43 Public Participation

Members noted that there were no questions or representations, from members of the public.

CC23/44 Excluded Item: Public Bodies (Admissions to Meetings) Act 1960

Members noted that there were no items that should be considered without the presence of the press and public, pursuant to Section 1(2) of the Public Bodies (Admission to Meetings) Act, 1960.

CC23/45 Resolutions Report

Members noted the report.

CC23/46 Meeting dates 2024/25

Members approved the following meeting dates for the Communities Committee for the 2024/25 municipal year and recommended to Council:

- Monday 10 June 2024 at 5pm
- Monday 14 October 2024
- Monday 9 December 2024
- Monday 10 February 2025
- Monday 14 April 2025

CC23/47 Communications Report

Members noted the report and thanked the Community Services Officer for the level of detail included in the report.

CC23/48 Penrith Way update

Members considered the report and the recommendations contained within.

RESOLVED THAT:

- i. Approval be given to progress the Penrith Way project without physical signage.
- ii. A design concept for the Penrith Way leaflet be brought back to a further meeting of the Communities Committee.

CC23/49 Eden Local advertisement

Members considered the report and the recommendations contained within.

RESOLVED THAT:

- i. Penrith Town Council provide the Eden Local with a quarterly advertisement on a seasonal basis (Winter, Spring, Summer, Autumn).
- ii. Delegated authority be given to council officers to provide relevant content for each edition.

CC23/39 Next Meeting

Members noted that the next meeting is scheduled for 15 April 2024 at 5pm at Penrith Town Council Office, Unit 1, the Board Room, Church House, Friargate, Penrith.

**FOR THE ATTENTION OF ALL MEMBERS OF
THE COMMUNITIES COMMITTEE
AND FOR INFORMATION TO ALL REMAINING
MEMBERS OF THE TOWN COUNCIL**

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COMMUNITIES COMMITTEE 15 APRIL 2024 ITEM: 6

This report shows the progress made against resolutions from the Council's Communities Committee this municipal year.

STATUS KEY:

On hold - Not commenced

Completed

In progress - Started and ongoing

Reference	Activity	Status	Notes
CC23/10	Eden Rivers Trust - Access to Eden		Awaiting feedback re grant application from the National Heritage Lottery Fund.
CC23/11	2024 May Day Carnival		May Day Carnival 2024 Event Plan has now been submitted to Westmorland & Furness Council. PTC has supported the Lions Club in collating the relevant documentation needed to facilitate the holding of the 2024 May Day Carnival. Lions Club responsible for Event Plan.
CC23/21	Creation of a Penrith Way Walk		Work progressing on the Penrith Way walk.
CC23/24	80th Anniversary to Commemorate D-Day		Update report in Communities Committee Agenda 15/04/2024.
CC23/25	Cumberland & Westmorland Herald Advertising		Spring update to be included in 12 April 2024 edition of CW Herald.
CC23/37	Eden District Talking Newspaper Association		March's edition of PTC News included in recordings.
CC23/38	Friends of Settle-Carlisle Membership		Council in correspondence regarding arrangements for partnership.
CC23/49	Eden Local Advertisement		Spring update included in May edition of the Eden Local.

COMMUNITIES COMMITTEE

Date: 15 April 2024

Public Report

Matter: Communications Report

Item no: 07

Author: Community Services Officer

Supporting Member: Cllr Hilary Snell, Chair of Communities Committee

Purpose of Report:

To inform and update members of the Communities Committee of the Council's recent communication activities.

Background

This report provides an update on the Council's communication activities since the last meeting of the Communities Committee on Monday 26 February 2024 up to Thursday 4 April 2024.

Headline Statistics:

Platform	Likes / Follows	Number of Posts	Reach	Post Reactions	Post Shares	Comments	Clicks
Facebook	570 / 779	57	25,924	213	125	78	2,104
Instagram	831	28	2,984	36	3	3	n/a
X (Formerly Twitter)	258	15	1,264	27	15	6	n/a
govDelivery	1,388	1,542	1,728	n/a	n/a	n/a	92
Summary	3,826	1,642	31,900	276	143	87	2,196

Pre-election period

The election for the Penrith West Ward is taking place on Thursday 2 May 2024 and as such the pre-election began with the Notice of Election sent out on Wednesday 20 March 2024.

The pre-election period places restrictions on proactive publicity by the Council which particularly relates to candidates and other politicians involved directly in the election.

The Council can still issue media releases on factual matters provided that these do not identify individual councillors or groups of councillors.

The pre-election period has therefore reduced the frequency of Council communication.

Press Releases:

- [Wednesday 28 February – Penrith Town Council grant £1,300 to Stomping Ground](#)

All Penrith Town Council press releases can be found on the Penrith Town Council website:

<https://www.penrithtowncouncil.gov.uk/information/press-releases/>

Newsletters:

- [Latest News: March 2024](#)
- [Latest News: February 2024](#)

All editions of Penrith Town Council News can be found on the Penrith Town Council website:

<https://www.penrithtowncouncil.gov.uk/information/newsletter/>

February and March's editions of Penrith Town Council News were also made available in hard copy from: the Penrith Town Council offices on Friargate, Another Weigh - Penrith, Penrith Restore, Penrith Tourist Information Centre, Penrith Library, Penrith Railway Station, Eden Rural Foyer and Cafe4EDEN.

Events & Activities:

Penrith Town Council distributes a bi-weekly round-up of events and activities in and around Penrith. The e-newsletter supports the Penrith Arts and Culture website and allows community groups, sports clubs and others to feed their events and activities through the newsletter. Links to the e-newsletters sent out since 26 February 2024 are listed below:

- [Events & Activities: 5 April 2024](#)
- [Events & Activities: 22 March 2024](#)
- [Events & Activities: 8 March 2024](#)

Appendix

Appendix A – Communications Report

Appendix B – Penrith Town Council News – February 2024 & March 2024

Appendix C – Press Release: Penrith Town Council grant £1,300 to the Outside Club at Pategill Park

February 2024

Appendix A

Date	Platform	Type	Content	Reach	Reactions	Shares	Comments	Clicks
2/25/2024	Facebook	Community	May Day call for stalls	319	3	1	1	42
2/26/2024	Facebook	Community	Great Print 9	119				
2/26/2024	Facebook	Community	Brougham Hall Wartime Weekend	154				
2/27/2024	Facebook	Community	Penrith Action for Community Transition free talk	115				
2/27/2024	Facebook	Community	Promotion of free to collect Healthy Start Vitamins	154	1			3
2/28/2024	Facebook	Highways	A686 Highways Closure	157		1		2
2/29/2024	Facebook	Corporate	Penrith Town Council News - February 2024	1034	6	6		43
2/29/2024	Instagram	Corporate	Penrith Town Council News - February 2024	89	1			
2/29/2024	X	Corporate	Penrith Town Council News - February 2024	44	3	1		

March 2024

Date	Platform	Type	Content	Reach	Reactions	Shares	Comments	Clicks
3/1/2024	Facebook	Community	Promotion of the Maybe Dick Penrith Players play	92				
3/1/2024	Facebook	Corporate	Promotion of the Easter Holiday Activity and Food (HAF) programme	512	2	1	5	18
3/1/2024	X	Corporate	Promotion of the Easter Holiday Activity and Food (HAF) programme	81			2	
3/1/2024	Instagram	Corporate	Promotion of the Easter Holiday Activity and Food (HAF) programme	47	2			
3/1/2024	Facebook	Community	Penrith being featured on Escape to the Country	241	1			13
3/2/2024	Facebook	Corporate	Promotion of the Penrith Town Council grant scheme	1753	9	8	3	56
3/2/2024	Instagram	Corporate	Promotion of the Penrith Town Council grant scheme	85	1			
3/2/2024	Facebook	W&F	Promotion of Nature Conversation events	130				2
3/2/2024	Instagram	Corporate	PTC £1,300 grant to Stomping Ground for the Outside Club at Pategill Park	173	4	1		
3/2/2024	Facebook	Corporate	PTC £1,300 grant to Stomping Ground for the Outside Club at Pategill Park	453	4	3		34
3/2/2024	X	Corporate	PTC £1,300 grant to Stomping Ground for the Outside Club at Pategill Park	56	1	1		
3/3/2024	Instagram	Corporate	Asset updates - cleaning of Speed Indicator Devices	329	8		3	
3/3/2024	Facebook	Corporate	Asset updates - cleaning of Speed Indicator Devices	631	14	1	6	71
3/3/2024	X	Corporate	Asset updates - cleaning of Speed Indicator Devices	72			1	
3/3/2024	Facebook	W&F	Promotion of the equipment take back event at the Town Hall	131				
3/3/2024	Facebook	Community	Penrith Action for Community Transition free talk	199				1
3/3/2024	Instagram	Community	Penrith Action for Community Transition free talk	62				
3/4/2024	Instagram	Highways	Carleton Hill Road Closure	124	1			
3/4/2024	Facebook	Highways	Carleton Hill Road Closure	1006	3	3	12	524
3/4/2024	Facebook	Highways	104 Bus Service restored to running every 30 minutes	295	5	4		14
3/4/2024	Instagram	Highways	104 Bus Service restored to running every 30 minutes	122	1			
3/5/2024	Facebook	W&F	Event - Penrith Library and Penrith and Eden Refugee Network celebrate International Women's Day	86				
3/5/2024	Facebook	W&F	Cruse Bereavement Support	128				
3/5/2024	Instagram	Highways	563 Bus Service being extended	116	1			
3/5/2024	Facebook	Highways	563 Bus Service being extended	3510	57	31	11	257
3/6/2024	Facebook	Corporate	Asset updates - Beacon edge bench repaired	521	19		6	54
3/6/2024	Instagram	Corporate	Asset updates - Beacon edge bench repaired	153	5			
3/7/2024	Facebook	Corporate	Promotion of the Easter Holiday Activity and Food (HAF) programme	460	5	4		5
3/7/2024	Instagram	Corporate	Promotion of the Easter Holiday Activity and Food (HAF) programme	48				
3/8/2024	Facebook	W&F	Parking Permit consultation	103				1
3/8/2024	Facebook	Community	Penrith May Day News	176	2	1		7
3/8/2024	Instagram	Corporate	Promotion of the Penrith Town Council grant scheme	72	1			
3/8/2024	Facebook	Corporate	Promotion of the Penrith Town Council grant scheme	221	3		1	3
3/8/2024	Facebook	Corporate	Events and Activities in and around Penrith - 8 March	1168	7	3	1	36
3/8/2024	Instagram	Corporate	Events and Activities in and around Penrith - 8 March	49				
3/8/2024	X	Corporate	Events and Activities in and around Penrith - 8 March	70	4	1	1	
3/10/2024	Facebook	Highways	104 Bus Service restored to running every 30 minutes	209	2			3
3/10/2024	Instagram	Highways	104 Bus Service restored to running every 30 minutes	74				
3/11/2024	Facebook	Highways	Carleton Hill Road Closure	423	1	2		34
3/11/2024	Instagram	Highways	Carleton Hill Road Closure	97	1	1		
3/11/2024	Facebook	Corporate	Annual Town Meeting of Penrith	1014	4	4	2	45
3/11/2024	Instagram	Corporate	Annual Town Meeting of Penrith	81	1			
3/11/2024	Facebook	Corporate	Damage to a double manhole cover	588	4	2	4	68
3/11/2024	Instagram	Corporate	Damage to a double manhole cover	257	2			
3/12/2024	Facebook	Highways	Drovers Lane Road Closure	645	3	3	1	132

3/12/2024	Instagram	Highways	Drovers Lane Road Closure	94				
3/12/2024	Facebook	Corporate	Northern Gas Networks update	903	23	3	3	152
3/12/2024	Instagram	Corporate	Northern Gas Networks update	207	2			
3/12/2024	Facebook	W&F	Penrith Library Event	163	1			2
3/12/2024	Facebook	W&F	UK Youth Parliament	111				1
3/13/2024	Facebook	Corporate	Promotion of the Easter Holiday Activity and Food (HAF) programme	306	2	1		2
3/13/2024	Instagram	Corporate	Promotion of the Easter Holiday Activity and Food (HAF) programme	44				
3/15/2024	Facebook	W&F	Penrith Library Event	132		1		1
3/15/2024	Facebook	W&F	Penrith Library Event	144				2
3/15/2024	Facebook	Community	Promotion of the Seedy Saturday Event	168	1	1		
3/16/2024	X	Corporate	Annual Town Meeting of Penrith	47	1	1		
3/18/2024	Facebook	Community	Promotion of the Penrith Lottery fundraising event	217	2	1		9
3/18/2024	X	Community	Repost: Promotion of the Penrith Lottery fundraising event	42		1		
3/18/2024	X	Community	Repost: BlueJam Arts activities	94	1	2		
3/19/2024	Facebook	Corporate	Promotion of the Easter Holiday Activity and Food (HAF) programme	412	1	2		7
3/19/2024	Instagram	Corporate	Promotion of the Easter Holiday Activity and Food (HAF) programme	62				
3/19/2024	Facebook	Community	Promotion of Penrith	412	4	1		
3/20/2024	Facebook	Corporate	Notice of Election - Penrith West Ward	934		3		18
3/20/2024	X	Corporate	Notice of Election - Penrith West Ward	39	1			
3/20/2024	Instagram	Corporate	Notice of Election - Penrith West Ward	117				
3/20/2024	Facebook	Community	Promotion of the Penrith Lottery fundraising event	118				1
3/20/2024	X	W&F	Promotion of the Easter Holiday Activity and Food (HAF) programme	301	4	2		
3/21/2024	Facebook	Corporate	Voter ID	846	1	7	2	19
3/21/2024	Instagram	Corporate	Voter ID	92				
3/21/2024	Facebook	W&F	Penrith Library Event	154	1	9		5
3/21/2024	X	Community	Repost: EVAN open exhibition	35	3	1		
3/22/2024	Facebook	W&F	Information about W&F libraries catalogue website getting a new address	158				3
3/22/2024	Facebook	Community	EVAN open exhibition	150	1			
3/22/2024	Facebook	Corporate	Events and Activities in and around Penrith - 22 March	1073	4	4	3	16
3/22/2024	Instagram	Corporate	Events and Activities in and around Penrith - 22 March	94	1			
3/25/2024	Facebook	Highways	Wordsworth Terrace road closure	157				1
3/25/2024	Facebook	Highways	Carleton Hill Road speed restriction and road closure	1001	1	3	15	337
3/25/2024	Instagram	Highways	Carleton Hill Road speed restriction and road closure	127				
3/25/2024	X	Highways	Carleton Hill Road speed restriction and road closure	98	6		2	
3/26/2024	Facebook	W&F	Westmorland & Furness Council technical issues with phone calls and emails in the Eden area	151				3
3/26/2024	Facebook	Corporate	Annual Town Meeting of Penrith	272	1	5	1	5
3/26/2024	Instagram	Corporate	Annual Town Meeting of Penrith	67		1		
3/27/2024	Facebook	Corporate	Penrith Town Council Climate Strategy 2024/25	321	8	2	1	27
3/28/2024	X	Corporate	Penrith Town Council Climate Strategy 2024/25	23				
3/28/2024	X	Community	Repost: Visit Eden - Easter activities	145	1	3		
3/28/2024	X	Community	Repost: Visit Eden - Parkrun	117	2	2		
3/28/2024	Facebook	W&F	VR Autism experience at Penrith Library	114	1			1
3/30/2024	Facebook	Corporate	Penrith Town Council News - March 2024	709	3	4		24
3/30/2024	Instagram	Corporate	Penrith Town Council News - March 2024	71	2			
3/31/2024	Facebook	Corporate	Happy Easter message	51	3			
3/31/2024	Instagram	Corporate	Happy Easter message	31	2			

Penrith Town Council News

£1,300 grant for the Outside Club at Pategill Park

The Outside Club at Pategill Park is back following a £1,300 grant from Penrith Town Council.

Run by Stomping Ground CIC, the Outside Club at Pategill Park is an inclusive, friendly and accessible outdoor activity session including activities such as building dens, making and creating cool things and playing in Stomping Ground's mud kitchen!

The Outside Club is aimed at 8–15-year-olds from the Pategill Community and is completely free. Take part in sessions every Tuesday between 4:00pm and 6:30pm from now right up until 10 December 2024, including the holidays.



From left to right: Doug Lawson (Penrith Town Council Chair & Penrith Mayor), Gemma Webb (Stomping Ground Managing Director), Gillian Powell (Pategill Residents & Tenants Association), Ethel Blenkharn (Pategill Residents & Tenants Association), Barbara Smith (Pategill Residents & Tenants Association), Valerie Bowen (Penrith Town Council Pategill Councillor), Caitlin Nugent (Stomping Ground Member Practitioner)

On Tuesday 27 February, Doug Lawson, Penrith Town Council Chair & Mayor of Penrith visited the Outside Club and said:

"How fantastic it is to visit the Outside Club at Pategill Park and see all of the smiling faces of children and young people getting stuck in to their after-school activity!"

"The Council prides itself on making a difference – so I am glad to see this activity provide the children and young people of the Pategill community free and fun activities to take part in every Tuesday come rain or shine."

"It is days like this which make me proud to be Mayor of this great town, a pride which also stems from the Council's ability and willingness to fund important projects such as this."

Gemma Webb, Director at Stomping Ground CIC, said:

"A massive thank you goes to Penrith Town Council for its grant support for our particular flavour of out-reach outdoor youthwork!"

"Funding from Penrith Town Council and other partners such as the Cumbria Youth Alliance and Westmorland and Furness Council will allow this project to run all the way up to December 2024, which is fantastic news for the community of Pategill and anyone who wants to see more kids playing outdoors and making friends locally."

"Our events and workshops are tailored to the community we are working with, and we know from our previous work at Pategill that this type of activity is really supported by the tenants and residents on the estate."

"For any members of the Pategill community who haven't heard from us and are interested in joining the Outdoor Club, please get in touch with myself by email: gemma@stompingground.org.uk or by telephone: 07970683317, or simply come on down to Pategill Park any Tuesday between 4:00pm and 6:30pm."

Penrithtowncouncil.gov.uk



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Office@penrithtown
council.gov.uk



Update on 20mph Speed Limit Zones

At its meeting of Planning Committee on Monday 5 February 2024, the Council considered a number of applications to submit to Westmorland & Furness Council to potentially designate areas in Penrith as 20mph zones.

Response data and comments from residents were also considered alongside the applications by the Committee.

Following discussion, the Council resolved that the following areas be supported by the Town Council for submission to Westmorland and Furness Council as potential 20mph zones in Penrith:



As a preference the whole of the built up area of Penrith.

Should this not be accepted by Westmorland and Furness Council:

- Beacon Edge from the mini roundabout adjoining Salkeld Road to the end of the 30mph zone.
- Fell Lane
- Penrith New Streets: Wordsworth St, Lowther St, Arthur St, Graham St, Croft Ave, Croft Terrace and all the cross streets between.
- Castletown including from Brunswick Rd roundabout, over the bridge, the B5208, Norfolk Rd, Holyoake Terrace, Newton Rd to Gilwilly
- Industrial Estate roundabout.
- Castletown - Mill St, Brougham St, Howard St, James St, Alexandra Rd, York St, Cross St, Howard St, Oxford Cl, Mill Terrace, Bridge St, Newlands Pl, Norfolk Pl, Balmoral Cl, Windsor Dr, Greystoke Rd, Greystoke Park Rd, Greystoke park Ave, Cookson Ct, Greystoke Cl, Berkley Ct, Musgrave St, Hillcrest.
- Drovers Lane, Meeting House Lane, Benson Row and Folly Lane
- Macadam Way, Petteril Rd, Anchor Cl, Macadam Gardens.
- Raiselands Croft
- Skirsgill Lane

For more information on the various applications, please see the Planning Committee Agenda - Monday 5 February 2024: <https://shorturl.at/qvGR9>

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Council Cumbria**



Asset updates

Speed Indicator Devices maintenance

The Speed Indicator Devices (SID) on Beacon Edge, Carleton Road and Bridge Lane have recently been cleaned by the Council's Community Caretaker.

Each SID accurately measures the oncoming vehicles speed and displays this value to the driver, reminding them to slow down if they have crept above the speed limit.

This regular maintenance ensures each SID is able to keep doing what they were installed to do!



Track repairs at Salkeld Road allotments

Works have taken place this month to improve the track into Salkeld Road Allotments.

The Council's Community Caretaker, Urbaser has used Binding gravel in a number of potholes on the track which has made it easier for plot holders to drive their vehicles into the allotments.

The track repair work will soften over time.



Beacon Edge Bench Maintenance

A bench on Beacon Edge has been repaired following damage.

The bench had some loose bolting to the ground, identified through regular inspection by the Council team.

This has since been rectified, allowing residents to take a rest on their walks along Beacon Edge.



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**Penrith Town
Council Cumbria**



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Penrith West Vacancy

Penrith Town Council can confirm that Westmorland and Furness Council has received and accepted a valid request for an election for Penrith West Ward.

The Principal Authority will exercise the maximum 60 day period to ensure that the Penrith West Ward By-election aligns with the PFCC election on 2nd May.



The official notice of election and further information will be provided shortly.

If you think you would like to stand for election and want to find out more about the statutory role and responsibility of the Town Council please contact us on 01768 899773 for a chat or to make an appointment to pop in and see us in our offices on Friargate.

Upcoming Council Meetings

Full Council Meeting

- Date: Monday 25 March 2024
- Time: 6.00pm - 8.00pm
- Venue: Unit 2, Church House, 19-24 Friargate

Finance Committee:

- Date: Monday 18 March 2024
- Time: 6.00pm - 8.00pm
- Venue: Board Room, Unit 1 Church House, 19-24 Friargate

Planning Committee:

- Date: Monday 8 April 2024
- Time: 4.00pm - 6.00pm
- Venue: Unit 2, Church House, 19-24 Friargate

Communities Committee:

- Date: Monday 15 April 2024
- Time: 5.00pm - 7.00pm
- Venue: Boardroom, Unit 1, Church House, 19-24 Friargate

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Email Updates



March 2024



Penrith Town Council News

Council adopt renewed Climate Strategy

At its meeting of Full Council on Monday 25 March 2024, the Council resolved to adopt its renewed Climate Strategy for 2024/25.

The Council's renewed Climate Strategy was developed through a task and finish group of Councillors who have simplified the old strategy creating a set of achievable actions for the Council across the year. The Climate Strategy commits the Council to:

1. Achieve Carbon Neutrality for Penrith Town Council.

- Commission a Carbon Audit of Penrith Town Council
- Provide climate literacy training for all Councillors and Officers
- Work to reduce consumption of paper and other resources
- Lobby the Cumbria Pension Fund to divest its Fossil Fuel Holdings

2. Engage the community on climate actions

- Produce a quarterly newsletter themed on climate related issues
- Identify, promote and make available educational material and training opportunities for use by communities – catalogue existing resources
- Identify the feasibility of a Climate Change Hub in Penrith and undertake consultation

3. Conserve and enhance local biodiversity

- Ensure the protection of green spaces and natural habitats in the possession of Penrith Town Council and as set out in the Neighbourhood Plan
- Have the Council adopt a Biodiversity Policy and Action Plan at a meeting of Full Council

4. Promote low emission transportation options

- Lobby for incentives for the use of electric vehicles
- Work in partnership with organisations and write to central government to lobby for incentives
- Work in partnership with appropriate organisations to investigate the increase the electric vehicle charging infrastructure
- Develop a policy and action plan for supporting sustainable and community transport schemes

5. Increase the number of green projects in Penrith

- Promote the Council's Grant Fund for green and climate projects
- Promote and develop new Penrith Town Council green projects
- Identify and promote walking routes around Penrith
- Invite ideas for and develop green projects
- Conduct a climate vulnerability assessment to identify at-risk areas



For more information about the Council's revised Climate Strategy, visit: <https://shorturl.at/koPV6>

March 2024



Town Centre Bunting

Penrith Town Council has partnered with the Penrith Lions Club to install bunting around the town for the summer months.

This year marks the third year of partnership between the Council and the Lions Club to install bunting in the town centre, with over 2000 metres of bunting being used to dress the town!

John Rogerson, Penrith Lions Club President said:

"Thank you to Penrith Town Council for organising and supporting us in the installation of this year's bunting scheme for Penrith."

The Lions Club has been involved in hanging the bunting throughout the town for over 40 years in preparation for the annual Penrith May Day Carnival.

"The Penrith May Day Carnival 2024 will be taking place on Monday 6 May 2024 and will include A variety of activities such as street stalls, funfair, musical entertainment, cultural demonstrations, static displays and a celebration of the May Queen.

"Everyone is welcome, so please do make your way down to the town centre for a day of fun!"

For more information about the annual Penrith May Day Carnival, please visit the Lions Club of Penrith website: <https://shorturl.at/ftzC3>



Upcoming Council Meetings

Any member of the public can attend Council meetings. The Council's upcoming meetings are detailed below with dates, times and venues.

Annual Town Meeting

Date: Monday 22 April 2024

Time: 6.00pm - 7.00pm

Venue: Unit 2, Church House, 19-24 Friargate

Annual Meeting of Penrith Town Council

Date: Monday 20 May 2024

Time: 6.00pm - 8.00pm

Venue: Unit 2, Church House, 19-24 Friargate

Finance Committee:

Date: Monday 22 April 2024

Time: 6.00pm - 8.00pm

Venue: Board Room, Unit 1 Church House, 19-24 Friargate

Planning Committee:

Date: Monday 8 April 2024

Time: 4.00pm - 6.00pm

Venue: Unit 2, Church House, 19-24 Friargate

Communities Committee:

Date: Monday 15 April 2024

Time: 5.00pm - 7.00pm

Venue: Boardroom, Unit 1, Church House, 19-24 Friargate

March 2024



Strategic Plan for Penrith

At its meeting of Full Council on Monday 25 March 2024, the Council considered a motion on developing a Strategic Regeneration Plan for Penrith.

The motion was centred around a need for a renewed focus on the key challenges confronting Penrith and its centre alongside the broader social, economic and environmental issues.

Following discussion, the Council resolved to commit to working with Westmorland and Furness Council, partners and stakeholders to support the development of a comprehensive Strategic Regeneration Plan for Penrith and its town centre focusing on the critical issues of the growth of the town, infrastructure development and town centre regeneration.

The Council have since written to Westmorland & Furness Council to request a meeting to agree on the approach to developing a transformative regeneration plan for Penrith as a major town in the new authority area.

For more information about the motion, please visit: <https://shorturl.at/koPV6>



Annual Town Meeting of Penrith

On 22 April 2024 at 6.00pm to 7.00pm

To be held at Unit 2, Church House, Friargate, Penrith

You are invited to attend the meeting if you are a local government registered elector for Penrith.

Agenda

1. Welcome from the Mayor of Penrith
2. Minutes
3. Have your say and ask questions about your town
4. Guest Speaker: Penrith Business Improvement District
5. Presentations from Grant Recipients

Held in accordance with the provisions of the Local Government Act 1972, Schedule 12, Part II

Notice of Election - Penrith West Ward

A by-election will be held on 2 May for the Penrith West ward.

to view the official notice of election for the Penrith Town Council West Ward By-election, please visit: <https://shorturl.at/ciA1L>

You can find information on the key dates for the elections, how to register to vote, Voter ID requirements, information on proxy and postal voting and changes to postal vote arrangements on the [Westmorland and Furness Council website](#).

All queries about the election and voting should be directed to the Elections Team in the Penrith office who can be contacted by email: elections2@westmorlandandfurness.gov.uk or by telephone 01768 817 817

March 2024



Asset Updates

Lowther Forestry awarded Grounds Maintenance Contract

Following a competitive tender, the Grounds Maintenance Contract has been awarded to Lowther Forestry. The Grounds Maintenance Contract includes regular cutting of Thacka Beck Field, Fairhill Playing Field and an area around the St Andrews War Memorial.



Musgrave Monument repair work

The Musgrave Monument has had a piece of stone masonry repaired following a member of the public climbing onto the monument and dislodging a large piece of decorative stone.

Askins & Little, Stone masonry specialists, were contracted to carry out the work - with the monument now being restored back to its former glory!

Fairhill Slide fixed

The slide at the Fairhill Play Area has been repaired following one of the Council's routine inspections identifying a bolt which had been unscrewed and removed from the base of the slide.

The bolt has since been replaced and screwed back into place, ensuring the continued safety of usage of the slide at the much loved Fairhill Play Area!



Damaged Tree felled at Fairhill

Following Storm Isha, one of the mature pine trees at Fairhill Playing Field was damaged.

The Council commissioned Lowther Forestry to inspect the tree who reported that a dominant limb was torn off resulting in a large stem wound close to where the remaining two limbs are attached. It was reported that the remaining limbs may weaken over time. A pedestrian desire line passes under these two limbs and as such the tree has now been felled. The Council may seek to replace the tree later on in the year.

FOR IMMEDIATE RELEASE**Penrith Town Council grant £1,300 to the Outside Club at Pategill Park**

The Outside Club at Pategill Park is back following a £1,300 grant from Penrith Town Council.

Run by Stomping Ground CIC, the Outside Club at Pategill Park is an inclusive, friendly and accessible outdoor activity session including activities such as building dens, making and creating cool things and playing in Stomping Ground's mud kitchen!

The Outside Club is aimed at 8–15-year-olds from the Pategill Community and is completely free. Take part in sessions every Tuesday between 4:00pm and 6:30pm from now right up until 10 December 2024, including the holidays.

Stomping Ground provide shelter from the rain, head torches and lights and hot drinks over the early Spring months.

On Tuesday 27 February, Doug Lawson, Penrith Town Council Chair & Mayor of Penrith visited the Outside Club and said:

"How fantastic it is to visit the Outside Club at Pategill Park and see all of the smiling faces of children and young people getting stuck in to their after-school activity!"

"The Council prides itself on making a difference – so I am glad to see this activity provide the children and young people of the Pategill community free and fun activities to take part in every Tuesday come rain or shine."

"It is days like this which make me proud to be Mayor of this great town, a pride which also stems from the Council's ability and willingness to fund important projects such as this."

Gemma Webb, Director at Stomping Ground CIC, said:

"A massive thank you goes to Penrith Town Council for its grant support for our particular flavour of out-reach outdoor youthwork!"

"Funding from Penrith Town Council and other partners such as the Cumbria Youth Alliance and Westmorland and Furness Council will allow this project to run all the way up to December 2024, which is fantastic news for the community of Pategill and anyone who wants to see more kids playing outdoors and making friends locally."

"Our events and workshops are tailored to the community we are working with, and we know from our previous work at Pategill that this type of activity is really supported by the tenants and residents on the estate."

"For any members of the Pategill community who haven't heard from us and are interested in joining the Outdoor Club, please get in touch with myself by email: gemma@stompingground.org.uk or by telephone: 07970683317, or simply come on down to Pategill Park any Tuesday between 4:00pm and 6:30pm."

COMMUNITIES COMMITTEE

Date: 15 April 2024

Public Report

Matter: 80th Anniversary to Commemorate D-Day

Item no: 09

Author: Deputy Town Clerk

Supporting Member: Cllr H Snell, Chair of Communities Committee

Purpose of Report:

To provide an update on the arrangements for the D-Day Commemoration Event on Thursday 6 June 2024.

Recommendations:

To note the arrangements made to commemorate the 80th anniversary of D-Day.

Law and Legal Implications

The Town Council resolved from 15 May 2023, until the next relevant Annual Meeting of the Council, that having met the conditions of eligibility as defined in the Localism Act 2011 and SI 965 The Parish Councils (General Power of Competence) (Prescribed Conditions) Order 2012, to adopt the General Power of Competence.

1. Report Details

1.1 In 2018, the Town Council marked the commemoration for the 100 year anniversary for the end of World War I (WWI).

1.2 This year, the Pageantmaster, Bruno Peek, has invited Town and Parish Councils as well as other organisations to mark the 80th anniversary of the D-Day operation by lighting a beacon on 6th June 2024 in celebration of the 'light of peace' that emerged out of the darkness of war. It is an opportunity to remember over 209,000 Allied casualties of the operation.

1.3 At its meeting on 9 October 2023, the Communities Committee resolved to take part in the 80th Anniversary D-Day Commemorations to be held on 6 June 2024 with delegated authority being given to officers to progress the event.

1.4 The primary, secondary and independent schools in Penrith have been sent a letter and the poem inviting them to get involved by reading out the poem in school at the required time.

1.5 National Fish and Chip Day is now in its 9th year and in order to mark D-Day 80, will be celebrating on 6th June because of the strong links fish and chips had with WWII. Letters have also been sent to the fish and chip shops inviting them to be involved during the day in line with the information published by the Pageantmaster.

1.6 The BIDs and Chamber of Trade have been contacted to circulate information to the businesses asking them to put a light of peace in their premises and residents will also be encouraged to do the same via press releases and our social media accounts.

1.7 The PCC have given permission to hold the lighting of the beacon in St Andrew's Churchyard and a risk assessment has been prepared, based on the previous beacon lighting, and sent to the PCC for information.

1.8 This was felt to be the best location based on the number of people who attended the lighting for the Late Queen's Jubilee.

1.9 Before the lighting of the beacon at 9.15pm in St Andrew's Churchyard, Committed2Rock will be performing some period songs. They will pause whilst the beacon is lit and the International Tribute recited before performing one more song afterwards.

1.10 Councillors are asked to provide some marshalling support in the evening as we expect there may be a large crowd based on our previous experience.

2. Options Analysis including risk assessment

a) Risk

Reputational risk of the Council by not participating in the national event.

b) Consequence

The reputation of the Council would be damaged.

c) Controls Required

Participate in the D-Day commemoration event as proposed.

3. Financial and Resource Implications

There are resource implications in officer time and the cost of approximately £250 to facilitate the event which can be met from the Town Projects budget.

4. Equalities Implications

None. The events is easily accessible and free to attend.

5. Climate Change and Environmental Implications

None.

Appendices

Background Documents: D-Day 80, Bruno Peek CVO OBE OPR, Pageantmaster

COMMUNITIES COMMITTEE

Date: 15 April 2024

Public Report

Matter: Fairhill Playing Field Noticeboard

Item no: 10

Author: Community Services Officer

Supporting Member: Chair of Communities Committee

Purpose of Report:

Consider the proposal to purchase and install a noticeboard at Fairhill Playing Field.

Recommendations:

To agree the following recommendations:

- i. Purchase and install a noticeboard at Fairhill Playing Field.

Law and Legal Implications

The Town Council resolved from 15 May 2023, until the next relevant Annual Meeting of the Council, that having met the conditions of eligibility as defined in the Localism Act 2011 and SI 965 The Parish Councils (General Power of Competence) (Prescribed Conditions) Order 2012, to adopt the General Power of Competence.

1. Report Details

1.1. Penrith Town Council (the Council) currently owns and maintains the town centre noticeboard on Angel Lane.

1.2. The noticeboard is used to publicise the Council's meeting agendas, hard copy newsletters and is open to community groups to promote their events / activities.

1.3. There are a number of other noticeboards servicing other areas in Penrith such as Pategill and Castletown.

1.4. To increase the community's access to information and improve transparency and accountability, it is suggested that the Council purchase and install another noticeboard to service another area of Penrith in which there is currently no noticeboard.

1.5. Fairhill Playing Field, owned by the Council is considered the most appropriate location for a noticeboard.

1.6. The field has hundreds of visitors a day accessing the grounds of the field for recreational purposes or accessing the popular Fairhill Play Area – meaning the information provided on the noticeboard would likely be seen by hundreds of people a day.

1.7. The field is also in the ownership of the Council, negating the need to seek consent for installation of the noticeboard, making the process quick and simple should the committee be supportive of this proposal.

1.8. These factors therefore make Fairhill Playing Field an ideal location for the Council to install another noticeboard.

1.9. A site plan marking the proposed location for the noticeboard can be viewed at Appendix A.

1.10. The noticeboard is proposed to be situated next to the gate at the entrance to Fairhill Playing Field from Salkeld Road – ensuring everybody who enters Fairhill Playing Field from Salkeld Road or passersby's on Salkeld Road are able to see the noticeboard.

1.11. The noticeboard proposed as part of this report would be similar to the current noticeboard on Angel Lane, however, would be free standing.

1.12. The noticeboard would be installed at the proposed location by the Council's community caretaker.

2. Options Analysis Including Risk Assessment

a) Risk

Council information is not as accessible to members of the Penrith community.

Consequence

A lack of engagement with the Council.

b) Controls Required

The Council install a noticeboard at Fairhill Playing Field.

3. Financial and Resource Implications

3.1 The cost for the purchase of the noticeboard is £1,100 plus VAT. There will also be a cost associated with installation of the noticeboard which will be met from the Council's communications budget.

4. Equalities Implications

None

5. Climate Change and Environmental Implications

None.

Background:

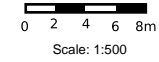
Appendix A – Proposed Location for the Fairhill Noticeboard

[Classic Range - The Parish Notice Board Company \(parishnoticeboards.co.uk\)](http://parishnoticeboards.co.uk)

Appendix A

Author:

Date: 03/04/2024



COMMUNITIES COMMITTEE

Date: 15 April 2024

Public Report

Matter: Email distribution

Item no: 11

Author: Community Services Officer

Supporting Member: Chair of Communities Committee

Purpose of Report:

Consider the proposal to renew the Council's arrangement with Granicus for the govDelivery service for April 2024 - April 2025.

Recommendations:

To agree the following recommendations:

- i. Penrith Town Council renew its contract with Granicus for the govDelivery service for April 2024 – April 2025.

Law and Legal Implications

The Town Council resolved from 15 May 2023, until the next relevant Annual Meeting of the Council, that having met the conditions of eligibility as defined in the Localism Act 2011 and SI 965 The Parish Councils (General Power of Competence) (Prescribed Conditions) Order 2012, to adopt the General Power of Competence.

1. Report Details

1.1. In April 2023, Penrith Town Council commissioned govDelivery, an email distribution platform, on a one-year contract to increase the community's access to information and improve transparency and accountability.

1.2. govDelivery is used by the Council to build and design branded e-newsletters (emails) on Council business, updates and more to subscribed audiences, with subscription being free for users.

1.3. The govDelivery system has expanded the Council's reach and transformed its communication, providing the Council with a means of direct communication with the Penrith public.

1.4. The system is due for renewal in April 2024 – and with the Council's Communities Committee being responsible for the delivery of Council Communications, this report asks the committee to consider the renewal of the system for another year.

1.5. The Council currently uses govDelivery to send e-newsletters to five different mailing lists: Climate Change & Green Spaces (to be launched alongside the renewed Climate Strategy), Council Meetings, Events & Activities (in and around Penrith), Latest News and Members Updates.

1.6. Since the launch of the system on 28 June 2023, the Penrith Town Council govDelivery account has amassed 1,393 topic subscriptions, sent 6984 e-newsletters, had average total open rates of 72.8%, average click rates of 15% and an average engagement rate of 88.7%.

1.7. The Council also publicise the links to all of its e-newsletters through the Council website and social media pages. Factoring this in, the Council's open rates rise to approximately 116%.

1.8. Average open rates for Government organisations are [19.4%](#), with click rates averaging at [2.8%](#). The performance of the Penrith Town Council govDelivery account is therefore well above that industry standard.

1.9. The Penrith Town Council govDelivery account has also seen organic growth since launch with very little associated promotional costs. The account has averaged a gain of approximately 116 topic subscriptions per month, with the numbers of subscribers increasing daily.

1.10. The performance of the account demonstrates a desire from the Penrith public to continue to be kept informed through this direct means of email communication.

1.11. It is therefore proposed to continue using an email distribution platform for Council communication to enhance and build upon its other existing communication channels.

1.12. During this renewal period, other email distribution platforms have been considered alongside govDelivery including Campaigner and Campaign Monitor.

1.13. Costs for similar packages to the current contract the Council has for the govDelivery product with these email distribution platforms are outlined as follows: Campaign Monitor - £4,428 per annum, Campaigner - £5,628 per annum. The govDelivery package is £4,815 per annum.

1.14. It is recommended that the Council renew its contract with Granicus for the govDelivery service for April 2024 – April 2025 for the reasons set out below.

Reasons for renewal with govDelivery

1.15. The Council has an established, engaged subscriber-base with govDelivery. If an alternative email distribution platform was chosen, the consent of each individual subscriber would be needed to transfer their email contacts onto an alternative system – likely resulting in the loss of hundreds of subscribers.

1.16. More than 1,800 public sector organisations use govDelivery worldwide, including over 400 in the UK such as the ONS, Cumbria Constabulary, Cumberland Council and Westmorland and Furness Council making it [the number one public sector communications platform](#).

1.17. govDelivery operates an Information Security Management System which complies with the requirements of ISO/IEC 27001:2013, meets G-Cloud assurance requirements, is Cyber Essentials certified and is fully GDPR compliant. This gives the Council the confidence that subscriber information and all communications through the system are fully GDPR compliant.

1.18. The "govDelivery Network" enables cross promotion of the Council's govDelivery system as it's linked to Cumberland Council, Westmorland & Furness Council and Cumbria Constabulary, meaning once users have subscribed to those organisations, they will then be offered the opportunity to subscribe to Penrith Town Council.

1.19. The govDelivery Network has so far yielded around 55% of the Council's govDelivery subscribership, subscribers the Council would not have gained through another system.

1.20. govDelivery achieve inbox delivery rates in excess of 98%, significantly above the industry average of [84.2%](#), reducing the number of emails sent to a spam or junk folder.

1.21. The govDelivery "Questions" feature allows the Council to collect data from subscribers when they sign up for updates. For instance, the Council could ask each subscriber which ward of Penrith they live in and personalise email updates for specific wards in Penrith. The feature could also be expanded to cater to interests, demographics and more.

1.22. govDelivery place no limit on the number of emails which can be sent through the system or the size of the email – enabling the Council to control how much content it puts out there and how often.

1.23. govDelivery place no limit on the number of administrators, enabling the system to grow with the Council.

1.24. govDelivery is used by the Council as an image and file repository, enabling the Council to upload images and files – making those easily accessible to the public through links.

2. Options Analysis Including Risk Assessment

a) Risk

The Council does not commission govDelivery and does not communicate with an established base of engaged subscribers.

Consequence

Those individuals are disenfranchised from Penrith Town Council information.

b) Controls Required

Penrith Town Council renew its contract with Granicus for the govDelivery service for April 2024 – April 2025.

3. Financial and Resource Implications

3.1 Cost £4,815 per annum (April 2024 – April 2025).

3.2 Council (Jan 24) approved the budget for 2024/25 and the costs of this service will be within the approved budget.

4. Equalities Implications

None

5. Climate Change and Environmental Implications

5.1 Through producing newsletters primarily through govDelivery this negates the need for vast amounts of paper to be printed for newsletters and similar.

Background:

All editions of Penrith Town Council News sent through govDelivery are listed below:

- [Latest News: March 2024](#)
- [Latest News: February 2024](#)
- [Latest News: January 2024](#)
- [Latest News: December 2023](#)
- [Latest News: November 2023](#)
- [Latest News: October 2023](#)

- [Latest News: September 2023](#)
- [Latest News: August 2023](#)
- [Latest News: July 2023](#)
- [Latest News: June 2023](#)

Events & Activities:

Penrith Town Council distributes a bi-weekly round-up of events and activities in and around Penrith. The e-newsletter supports the Penrith Arts and Culture website and allows community groups, sports clubs and others to feed their events and activities through the newsletter. Links to the e-newsletters sent out since 14 July 2023 are listed below:

- [Events & Activities: 5 April 2024](#)
- [Events & Activities: 22 March 2024](#)
- [Events & Activities: 8 March 2024](#)
- [Events & Activities: 23 February 2024](#)
- [Events & Activities: 9 February 2024](#)
- [Events & Activities: 26 January 2024](#)
- [Events & Activities: 12 January 2024](#)
- [Events & Activities: 8 December 2023](#)
- [Events & Activities: 24 November 2023](#)
- [Events & Activities: 10 November 2023](#)
- [Events & Activities: 27 October 2023](#)
- [Events & Activities: 13 October 2023](#)
- [Events & Activities: 29 September 2023](#)
- [Events & Activities: 15 September 2023](#)
- [Events & Activities: 25 August 2023](#)
- [Events & Activities: 11 August 2023](#)
- [Events & Activities: 28 July 2023](#)
- [Events & Activities: 14 July 2023](#)